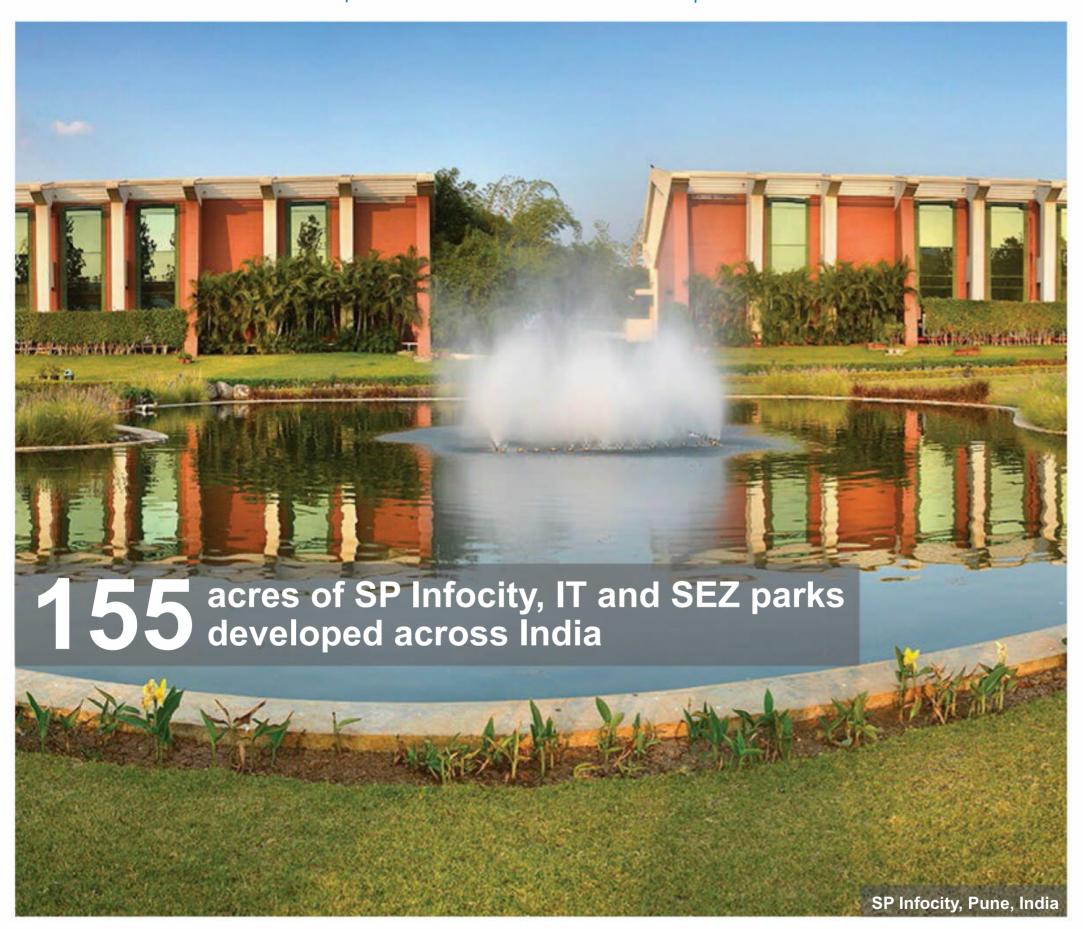




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MAGAZINE
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- IRS Q1 2019

All media is growing, and Print continues to grow despite the general belief that Print is declining. Readership is largely influenced by two things - literacy level and your disposable income. If you have money, then only will you buy a newspaper. Luckily in India, both those things have moved upwards.

Ashish Bhasin, CEO - Greater South and Chairman & CEO - India, Dentsu Aegis Network and Chairman, MRUC

I am very happy that Print is growing across all languages, and that Print titles in Digital are doing well too.
The Print industry in India is still robust and effective, unlike in the Western world.
Shashi Sinha, CEO, IPG Mediabrands, India

What is disappointing is the fact that niche publications that serve an important segment have consistently been ignored. A different methodology must be used to ensure correct findings for such publications, but sadly both Neilsen and the MRUC Technical Committee have so far not done this."

Hormusji Cama, CEO, Mumbai Samachar

I am happy to see that Print numbers are growing because it also proves the point that everything is not wrong with Print, and Digital is not the only way to go forward. It justifies the argument that Print has an established sort of acceptance.

Indranil Roy, CEO, Outlook Group

PRINT IS GROWING

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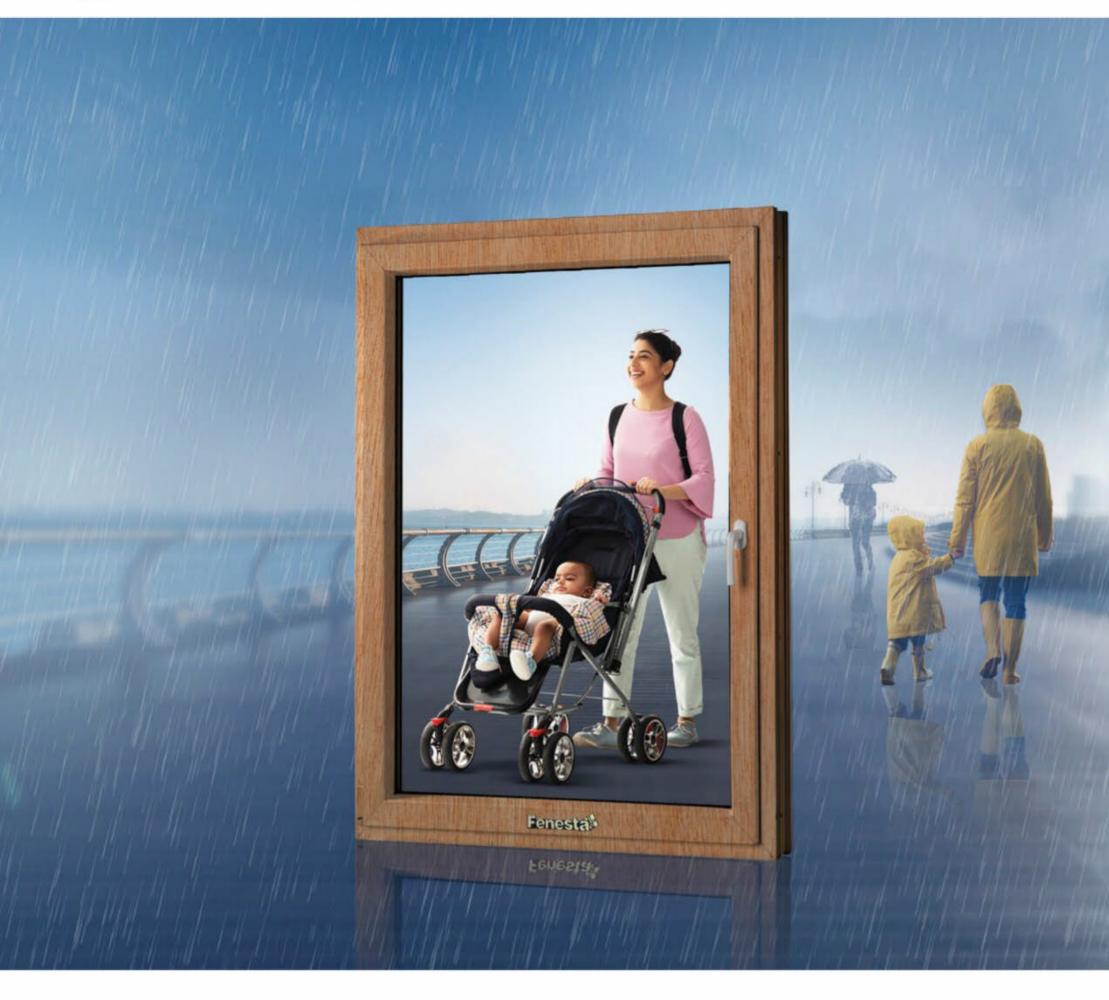


























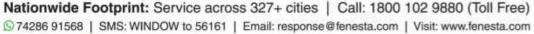


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COLOUR PALETTE





























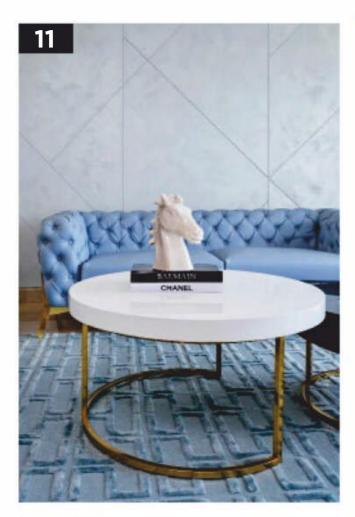
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CONTENTS







10 INBOX

TREND-IN 11

> Latest entrants under one roof

13

LUXE

A true blue decor lovers thorough guide about everything in vogue

16 PALETTE PLAY

Experience metallic magic with decor beauties in silver, copper and gold.

22 **SHOPPING SPREE**

> Bowls, trays, lamps and all kinds of wall decor options for you.

SPECIAL FEATURE 27

> A home infused with the elegant European flair by Bageshree Shroff Interiors.

EDITOR'S PICK

Get equipped to make your 'work from home' a true success



Ideal Home

On Cover: Festive Home Collection from Fabindia Stores & Fabindia.com **Location: Neemrana Fort Palace**







26





CONTENTS



35



IDEAS

TECH TALK 30

Lets indulge in the technological and aesthetic magnificence of 'The Serif' TV from Samsung.

33 **COVER FOCUS**

Wooden but truly golden: a collection of furniture that is classic sprinkled with novel magic.

38 **FESTIVE SPECIAL**

Bring in the festivities with these dazzling candles and candle holders.

TIHG TREND 42

Explore these accent lamps that serve luminosity and true magic.

TIHG SPECIAL 46

Plant experts share their best tips for all your indoor greens.

63

LIFESTYLE

64 **IDEAL LIVING**

A Lutyen's Delhi wonder by Sloane Luxury Interiors, tempered with English charm.

CHIC SPACES 70

Azure Interiors showcases a home that is a charming vision of opulence and excellence.

FOOD FETISH 73

Beautifully exposing Garhwali food and its alluring deliciousness is Chef Megha Jhunjhunwala.

78 **GREEN HOUSE**

DIY Terrariums by Kajal Tyagi, the perfect green decor and gifting idea for you.

STORE MAP 80



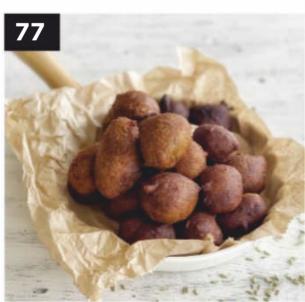




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Ideal Home

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Editor Ruhi Singh





EDITOR'S NOTE

I will share three of my personal highlights from this month before sharing the issue highlights.

- Our stylist Yukti travelled all the way from Assam to Delhi, and we met in the office (we didn't hug) with her smile brightly shining through a beautiful Gamosa fabric mask that she was wearing.
- My partner and I had a weekend getaway last month at a boutique property and all we did was relish local (read desi) food. Well, he loves Indian food topped with a lot of conversation.
- I spoke with my friend Neha about the October edition and in a 20 minutes chat, we discussed how dearly we miss taking flights and exploring new cities and countries.

And, why am I sharing all this with you? Because if not you, then who else!? I miss my work and personal trips, I miss buying local souvenirs and decor items and I miss exploring local cuisines in small eateries. Inspired by this, we tried giving our September edition all plus a little spunk. Let's start with Palette Play and TIHG Decor to bring home a hint of Indian ethinic design. From beautiful Indian prints and colours to decor pieces in brass and copper, transported me

to my grandma's cook house and her festive preparations. I think you will agree that travel opens our eyes and our taste buds to a whole new range of authentic flavour profiles, and foods that we would have otherwise been missing out on. Therefore do pay special attention to our Food Fetish pages with Chef Megha Jhunjhunwala! Her love for Uttrakhand is shown through her simple, filling and nutritionally balanced Garhwali cuisine. The chef's love for the hills and it's cuisine can be seen through short stories that she has written for each recipe.

And lastly, when it comes to decorating the house for an Indian festival, there are a multitude of ideas to keep your living space warm and inviting. So gear up as we have a surprise inside lined up for you!

Ruhi Singh **Executive Editor** r.singh@nextgenpublishing.net

Ideal Home INBOX

LETTER OF THE MONTH

Worthy wait! Each month I eagerly wait for my TIHG issue and I really missed this during the lockdown. Fortunately, I got last month's issue and it was just amazing. With stories like Pallete Play, Decor Ideas and Editor's pick, it was really overwhelming to check out new decor and design ideas in vogue. What my family loves the most about TIHG is that the stories talk about home not house. The layout and spread just makes it all the more enticing. Debashree Ghosh, Kolkata

A true inspiration! I am really thankful to the entire team of The Ideal Home and Garden magazine for still giving us some impactful design goals which are truly admirable. With pandemic changing our views towards healthy and sustainable living, I love the biophilic approach which the magazine talks about. The Ideal Living story from the last month is incredible. In fact every feature compels us to ponder and think. Keep going and keep inspiring! Kabir Nair, Pune

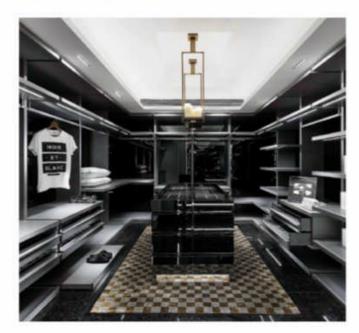
Sweet surprise! My eyes gazed on the August 2020 issue as TIHG was the only decor magazine available in the Delhi Airport. As I thought of giving it a try, I am still in awe as all the stories were truly enticing. Being a decor lover myself, I tend to look upto new trends and styles. TIHG is a true package of new and inspiring content with their all new different aproach in social media as well. I loved the garden story from last month and it really helped me in improving mine. Looking forward to the upcoming issue. Sarita Agarwal, Cochin

Forward looking! As usual, my family loved the TIHG's August issue. Although it was difficult for us to find one yet luckily we found one. Amongst all the stories, we loved the Chic Spaces feature. The Si-Oul Villas looks truly magnificent and luxurious which is a must visit in our upcoming destination list. TIHG maintained the trend through beautiful features about Shopping and Food Fetish. We recommend the team to come up with more such stories for the upcoming issues. Vinay Jain, Jaipur

Hard work pays! TIHG is more than just Interiors and Architecture. With different stories that revolve around food, lifestyle, art and craft, the team never fails to surprise us with new elements. Curiously is real at my end as I truly wait for each month's issue. And I am happy to say that my wait never turns out to be fruitless. My recommendations to everyone has always been TIHG in terms of new decor trends and hauls. Three cheers to the entire team for working so hard during this situation as well. Sara Imran, Hyderabad



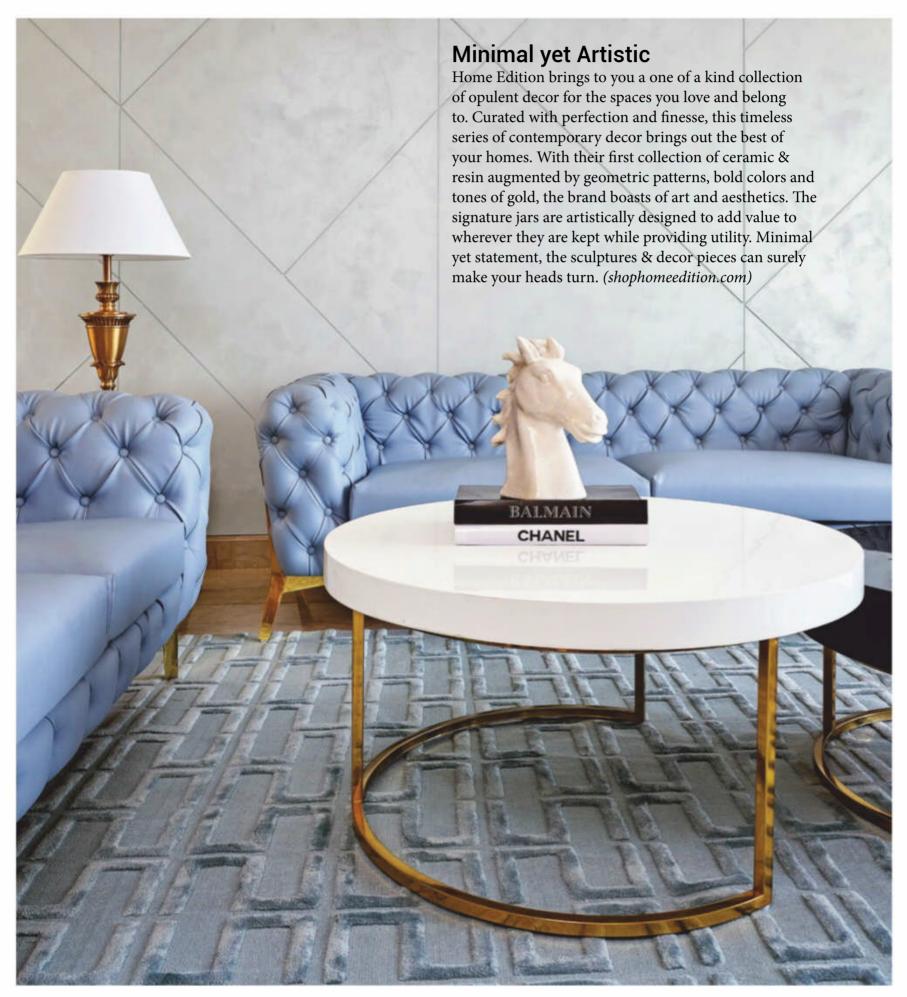






SEPTEMBER

September is a month to make your home festive ready, start the spring cleaning and don't forget to get the outdoors in.



News Watch



Under The Shade

India Circus by Krsnaa Mehta has launched a new set of umbrellas which looks spectacular and chic. Now, think of switching from the boring black and white umbrellas and bring in some splash of colours and prints with this exciting designer umbrella collection. (indiacircus.com)



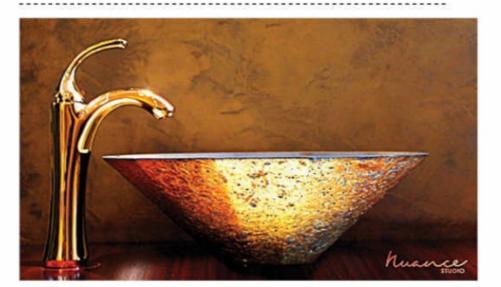
Home Office Fun

Daily Objects offers products that are increasingly essential for a lifestyle of moving around rooms, from ones desk to bed and from the bed to the balcony. This collection aims to make one's life simpler while working from our respective homes. It also includes products that help users in ensuring correct postures for long periods of time along with amazing and convenient organizers to keep important things handy. (dailyobjects.com)

Comfortably yours!

Steelcase's Series 1 Chair is designed to provide first class ergonomics and a unique level of customisation at an accessible price point. As work-from-home becomes the norm during the global pandemic, remote workers face a number of challenges that have an impact on their engagement and well-being. (steelcase.com)





Luxe Effect

Nuance Studio unveils the luxury side of concrete by using the technologically advanced and ultra-high performance concrete called Litheoz. Equipped with state-of-the-art production set up, the studio handles all types of designs for spaces. Customized products like wall panels, furniture (bar/kitchen countertops, tables, seaters, sinks, etc.) as well as standardized products such as large format panels, washbasins, etc. (thenuancestudio.com)



Enriching Surfaces

With Xvlo Woodworks Private Limited recent collection- Rustique, the brand features natural wooden mosaics that are hand crafted. Exquisitely designed panels that are pre-finished and ready to use surfaces that require no further polishing or painting. With over 50 designs and a plethora of wooden options in kicker, mango, pine, boat wood etc to choose from, they're perfect for your home and office decor needs. (xylowoodworks.com)



Chic and Style

Dooq Details' new collection comprises of retro vibes mixed with natural textures and tones, creating an eclectic fusion of elements that complement each other and where colour plays an integral part. Bulky, sculptural shapes in contrast with smooth textures, throws us back to a luxurious space age time. Earthy tones and raw materials go along with solid structures in a down to earth approach, in which the natural characteristics of the materials remain the main focus and the exponent of sophistication. (dooqdetails.com)



Go Online

Baro market that has now moved online with several exciting additions that include a significant collection of home décor products besides beauty and wellness, stationery, edibles and much more. There is a wide selection of Indian art which includes niche Shola art, Gond and Mata ni Pachedi. (baromarket.in)



Enjoying Outdoors

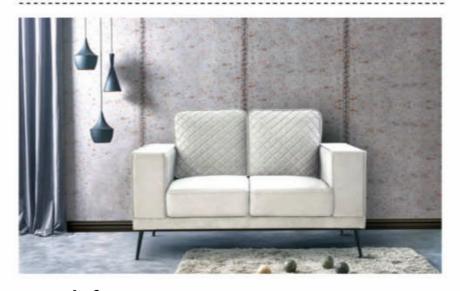
IDUS unveils a new range of outdoor furniture that includes the elegantly designed daybeds and seatings that are made out of rattan loops that artistically imbibes the combination of old technology with modish designs, shapes, and curves fastening rattan onto the different frames to create a variety of sensuous forms. Each seating is absolutely firm and durable with a coating of weather resistance polish to prevent any wear out. (idus.in)

All New

The twin peg tables from Ochre at Home add a stylish sophistication to any corner. Coco is designed in a wooden satined oak base with open pore matt finish and top in



leather; while Vanilla is styled in lacquered high gloss white base with its top in leather. (ochreathome.com)



Couch for Decor

The newly launched Anwen Collection by CasaCraft from Pepperfry is contemporary yet simplistic sofas with cushy perches and rich textures, which are sure to blend into your abode, no matter the theme. The collection includes a variety of rich English colors and a striking fleecy appeal that is curated to provide oodles of coziness. The minimalist design of the sofa allows you to experiment with pink, teal or blue cushions and throws to up its appeal. (pepperfry.com)

News Watch



#WFH Line

Home Canvas has introduced ergonomically designed tables that efficiently convert areas in your home into a work/study space with minimum effort. Featured here, Porto is a portable study table that is easy to move, providing the flexibility to work from your bed or your couch. (homecanvas.com)



Taking sustainability to new heights, SR Artefacts has launched the tea planters and bird baths that are inspired by a combination of traditional designs and modern trends. The Tea Planters are versatile and can be used to recreate modern trends like vertical gardens using a melange of different types of planters. (srartefacts.com)



Wall & More

The Decor Circle have come up with an exclusive wall art decor collection which is made on metal having matt gold outer rim with lacquered finish on the surface. Different designs have been curated on modern and pop themes such as Sporty Cat, Curious Goat, Pop Lady & many more, which are perfect for any room to enhance its wall beauty. (thedecorcircle.com)

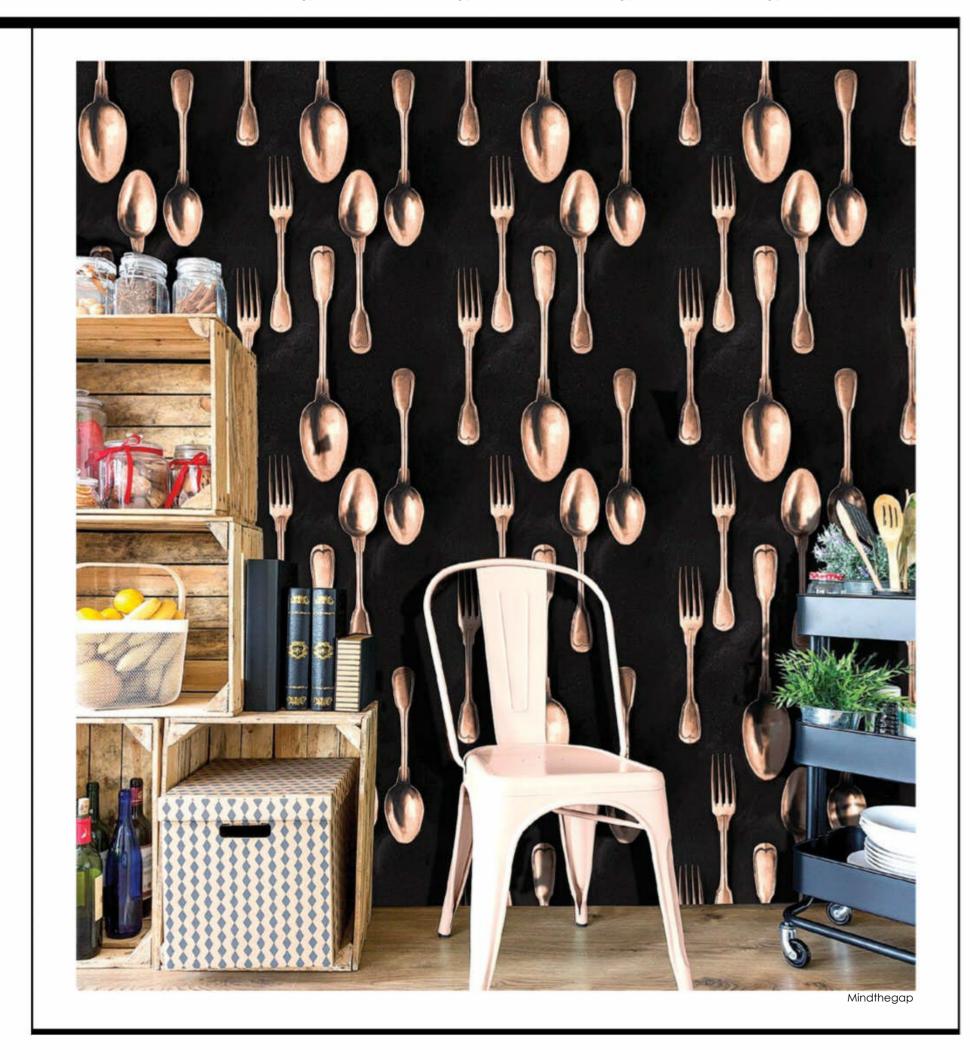


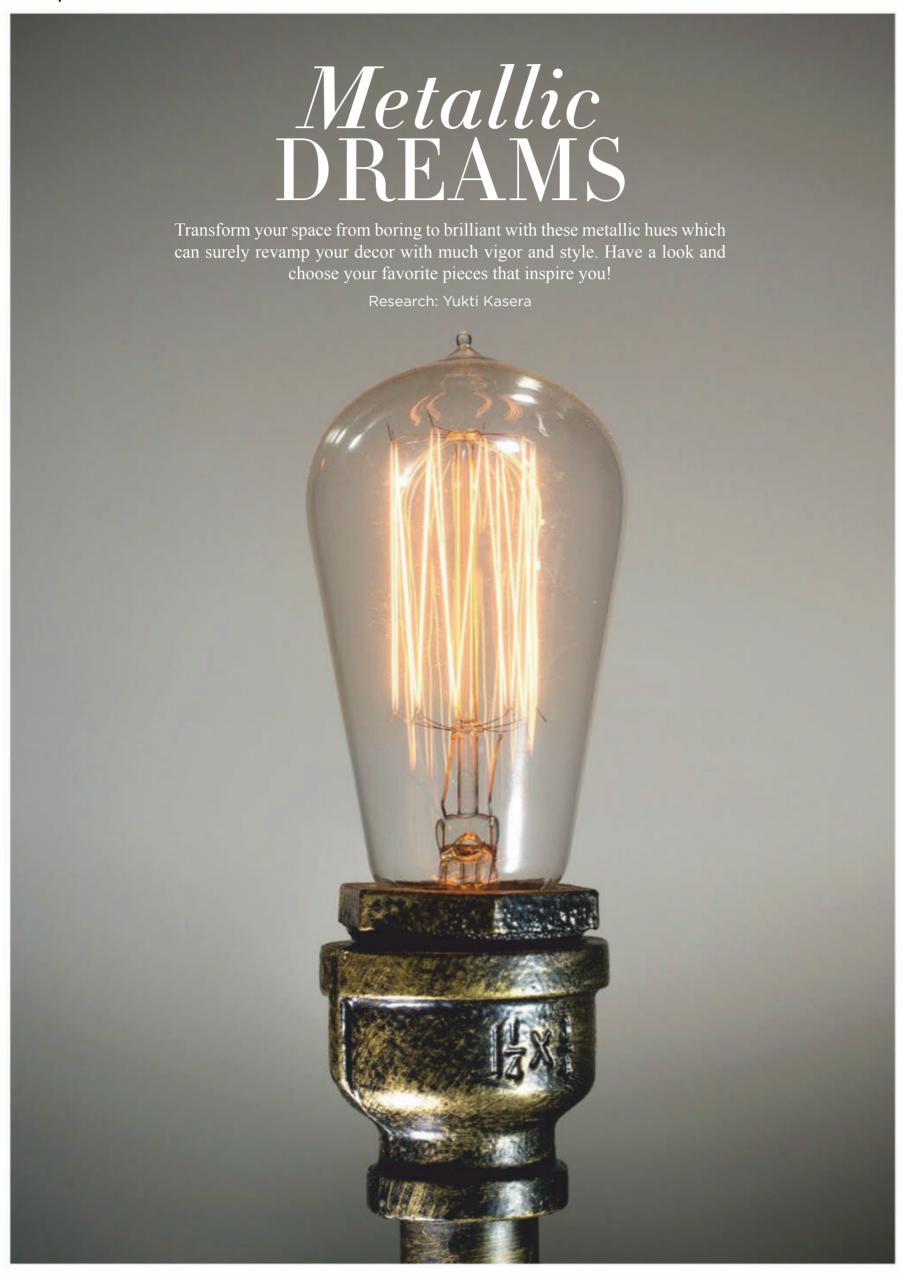
Plabters are love

Botanic Heaven Patina love is a show stopper of Vaishnavipratima Interiors' 'Botanic heaven' planter collection. It is exciting with its bold metallic finishes which compliment the greens and adds a regal touch to a space. Each metal planter is hand hammered to perfection. (vaishnavipratima.com)

Luxe

PALETTE PLAY $_{
m pg16}$ SPECIAL FEATURE $_{
m pg20}$ SHOPPING SPREE $_{
m pg22}$ EDITOR'S PICK $_{
m pg28}$











ALL THAT GLITTERS

Eclectic and luxurious, these yellow hued materials in decor give that classic touch of luxury. Give a makeover to your space by adding some brass or gold products that infuse that warm glow into your ambiance.

CLOCKWISE FROM TOP: Ellipse Hanging Planter, ₹1,595, Thorny Affair; Valley of Flowers Centerpiece from Savannah, ₹8,800, Good Earth; Elbert, ₹33,600, Jainsons Emporio; Gold Tropical Circular Wall Shelf, ₹16,426 approx, Audenza; Egg Head, ₹60,000 for 2, **IOTA**; Candle Glitter Pillar, ₹1,048 approx, **&klevering**; Georg Jensen Christmas Ice Flower Tealight*, Blomster Designs; Pleasant Gold Pheasants, ₹6,370 approx, The French Bedroom Company *price on request



PUNCH OF COPPER!

Well, nothing can beat the copper hues in interiors. With that rustic and subtle texture, this metal option is always a savior! Unite it with any other element in decor and make it look unusual.

CLOCKWISE FROM TOP: Ermete, ₹13,548 approx, **Viadurini**; Hilbert, ₹76,800, **Jainsons Emporio**; Copper Bird Feeder, ₹2,441 approx, **Idyll Hone**; Carved Copper Stool*, **Boca do Lobo**; Table Mirror Terra, ₹14,892 approx, &klevering; Impermanence Shibui Copper Wallpaper*, Mindthegap *prices on request





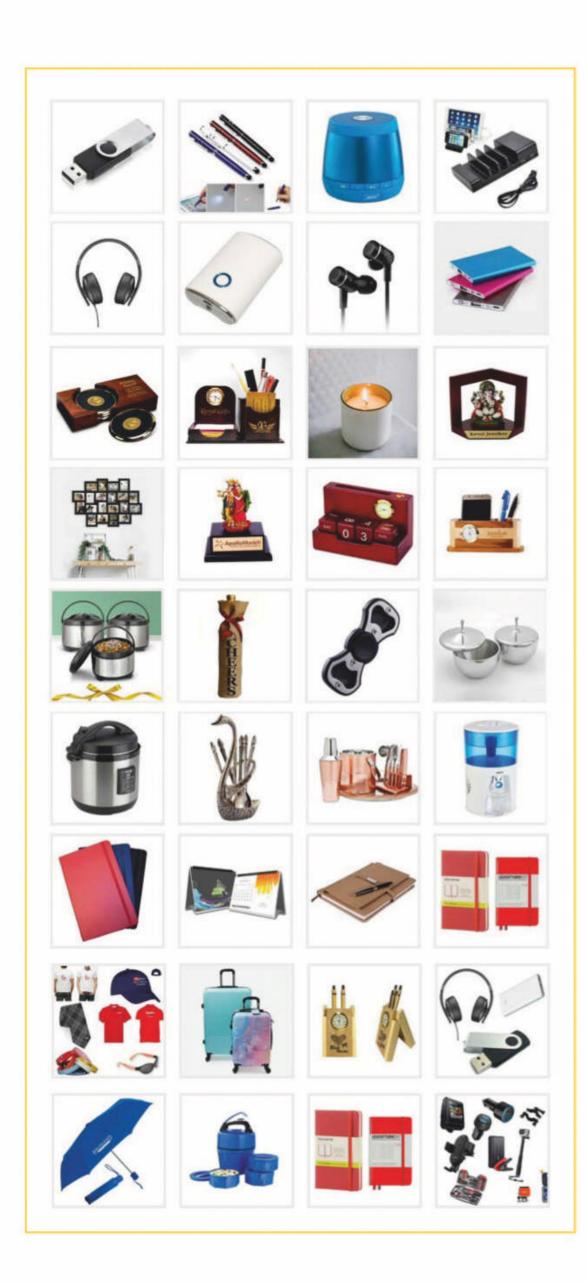


ABRAND TO BERECKONED

RR GIFTING



Work teams require motivation and bonding experiences, that aide efficiency levels and overall positivity. Be it a team activity or a company gift, sharing common experiences is a definite team builder. Mukul Vashisht, a connoisseur of innovative and artistic products has taken the gifting industry to a new height with his brand RR Gifting. The founder shares his experiences and brand plans with TIHG.



"I have always believed that the gifting industry has great potential and that's my motivation to dive deeper in order to come up with unique and in-vogue products," shares Mukul Vashisht who founded the brand in 2007 with sheer love and passion. RR Gifting offers a vast array of corporate gift items that you can choose for your co-workers, employees, clients and prospective clients so that they know how valuable they are to you. Mukul understands that gift choices vary from company to company, and he is not afraid of the demands. "We have a dedicated team of designers, product developers, website developers and data controllers, who are working hard on giving strength to our objective," shares the founder. With a wide array of products to meet every clients' needs, RR Gifting also has a full-fledged manpower back-up with expertise in different departments such as packaging and delivery as well, irrespective of the size of the order. The brand has captured the Indian gifting market with its presence in major metro cities and has a client list that includes names such as Abbot, Bosch, KIA Motors, Swatch, YKK India, Central Ministries of Defence to name a few. "As we have ambitious expansion plans even in the international market, we are looking for investors and welcoming them to grow together," concludes a beaming Mukul who also believes in giving back to society. Under their CSR initiative, the brand provides at least 10 sets of products developed for any company to distribute to the needy. This is totally free of cost. They are also developing Corona Safety Kits at a nominal cost of Rs1,000 plus GST.



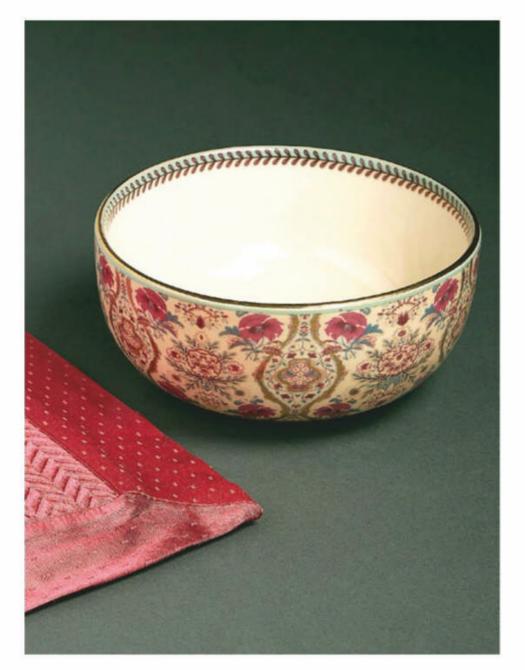
MUKUL VASHISHT DIRECTOR I RR SOLUTION

ADDRESS: D-24/396, CHATTARPUR HILLS. **NEW DELHI 110074** MOBILE: +91-9818867921 WWW.RRGIFTING.IN













ADDED CURATIONS

Complement your arrangements with these decorative bowls and make your decor set up look artistically chic.





CLOCKWISE FROM TOP: Firdaus Bowls, ₹2,350 for set of 2, Glass Forest; Bowl in Holly Graffiti Pattern*, Stoneware & Co.; Press Small Bowl, ₹7,851 approx, Tom Dixon; Hammered Bowl in Black*, **Charlton Island**; Serving Bowl*, **Beyond Designs Home**; Bowl Agate Pink, ₹3,277 approx, **&klevering**; Eve Accent Bowl, ₹10,797 approx, **Jonathan** Adler; Beige Chidambaram Serving Bowl Large, ₹3,400, Ritu Kumar Home

*prices on request

Shopping Spree





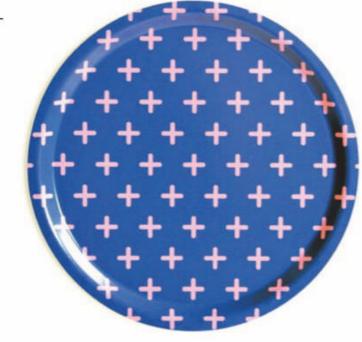


SERVE IN STYLE

Check out these beautiful trays which can totally enhance your serving style, adding charm to the decor.

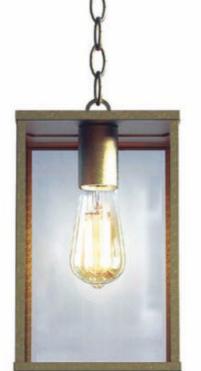
CLOCKWISE FROM TOP: Ducks Small Printed Tray*, Sophie Allport; Green Banki Rectangle Platter, ₹2,800, Ritu Kumar Home; Strata White Quartz and Brass Display Tray, ₹16,693 approx, Artisanti; Hunting Vine Platter,*
Bordallo Pinheiro; Tray Plus Round, ₹3,494 approx, &klevering; Starter Plate*, Beyond Designs Home; Chevron Gold Serving Tray, ₹2,200, Home4U *prices on request



















LANTERN IT IS!

Lanterns are classic piece of decor that have never gone out of style! Therefore add this portable light source to your space and observe its look change completely.

CLOCKWISE FROM TOP: Tangier Blue Ceiling Shade, ₹19,092, Iqrup + Ritz; Homefield 240 Coastal Pendant Light in Natural Brass*, Astro Lighting; Lantern in Antique Gold Brass*, Beyond Designs Home; Alisah Artisan Moroccan Lantern with Micro Lights, ₹3,144 approx, Lights4fun; Banana Raffia Lantern*, Ella James; Vintage Table Lantern*, Yellow Octopus; Floral Hooting Paper Lantern, ₹999, India Circus by Krsnaa Mehta; Jharoka Lantern, ₹1,290, Ellementry *prices on request









Soothingly Sophisticated

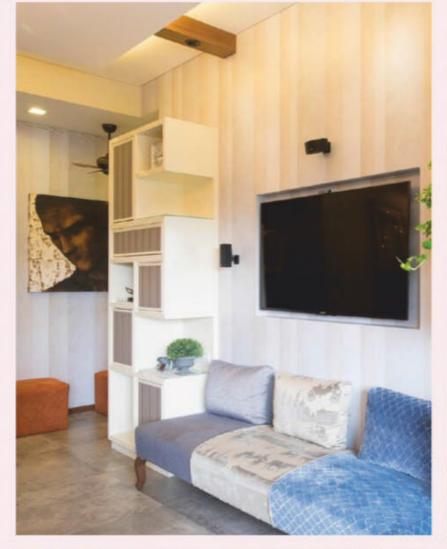
A home expertly balancing the functional and the aspirational to soulfully let bloom this beloved abode.

ringing together with stylish aplomb, the cherished travel finds of the home owners and all the charm of a European vintage look that they gravitated towards, is this beautiful Mumbai home designed by the talented Bageshree Shroff, Founder of Bageshree Shroff Interiors. Upon being embraced by

A home that is perfectly moulded to city life, with dynamic spaces that serve multiple purposes.

its inspired entrance, as one moves into the elegant silver and white living room, magnificently visible is space utilization at its finest. At the far end here is a striking bar that is alluringly enhanced using blue pottery tiles and silver metallic shutters, while a separate space has been made to serve as the perfect compact workfrom-home setup. Leaving no stone upturned, the corridors too serve as reservoirs of memories and storage spaces that visually bring together the owner's desire for a modern home that has that magical European charm to it.













On a mission to create that perfect 'WORK HOURS' SET UP AT HOME? Start with estimating your requirements. From tools to stationery, one has to choose from a lot of options which would ensure comfort and flexibility. Prep up your space with easy-to-handle ergonomic furniture and light gadgets.

PRODUCTIVITY At It's Best!

As work from home has transformed our lives now, allow your workspace at home to breathe with these essentials that will make everyday a comfortable experience.

Research: Yukti Kasera

CLOCKWISE FROM TOP: Dining Table and Desk Ivo Tavivo, Viadurini; Brushfield Pen Pot, Garden **Trading**; Dolomite Face Planter in Black & White (Large), Artisanti; White Metal Shade Study Lamp with Gold Base by Hermosa Casa, Pepperfry





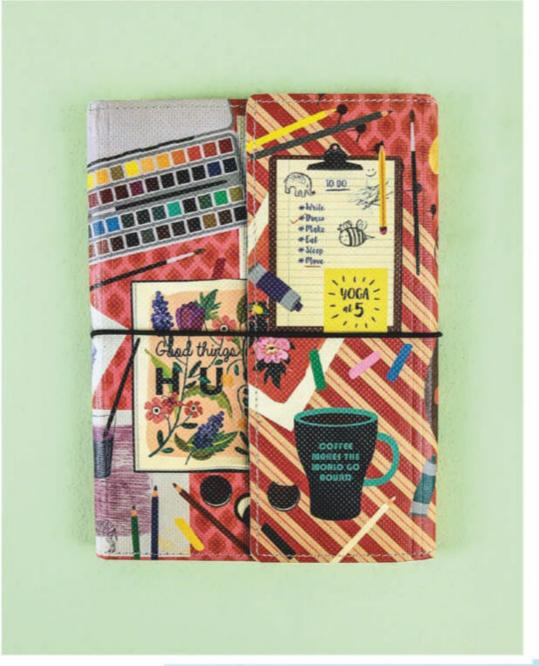


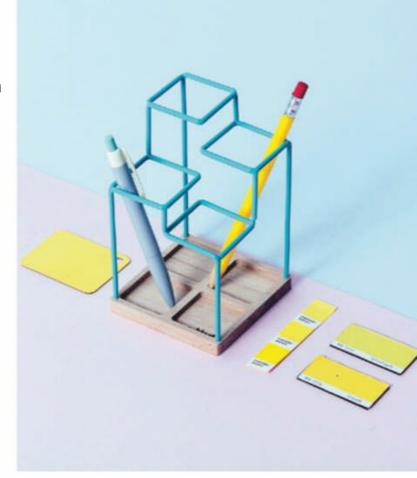


CLOCKWISE FROM TOP: Gypso Office Essential Kit, **Writenery**; Hustle Ecoleatherette Notebook, Chumbak; Sketch Desk Tidy, **Block Design**; Kikkerland Lloyd The Llama Ceramic Mini Planter Pot, Yellow Octopus; Henry Gold Globe, Sammsara

Bid farewell to the old methods of working and WELCOME SOME INTERESTING additions that can keep you motivated. Handle your zone with utmost clarity and organize your ventures systematically. Maintain zen with some good music and stay hydrated throughout!



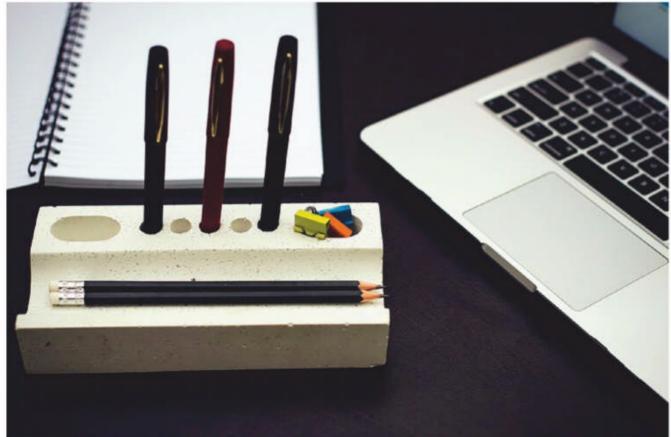




Editor's Pick







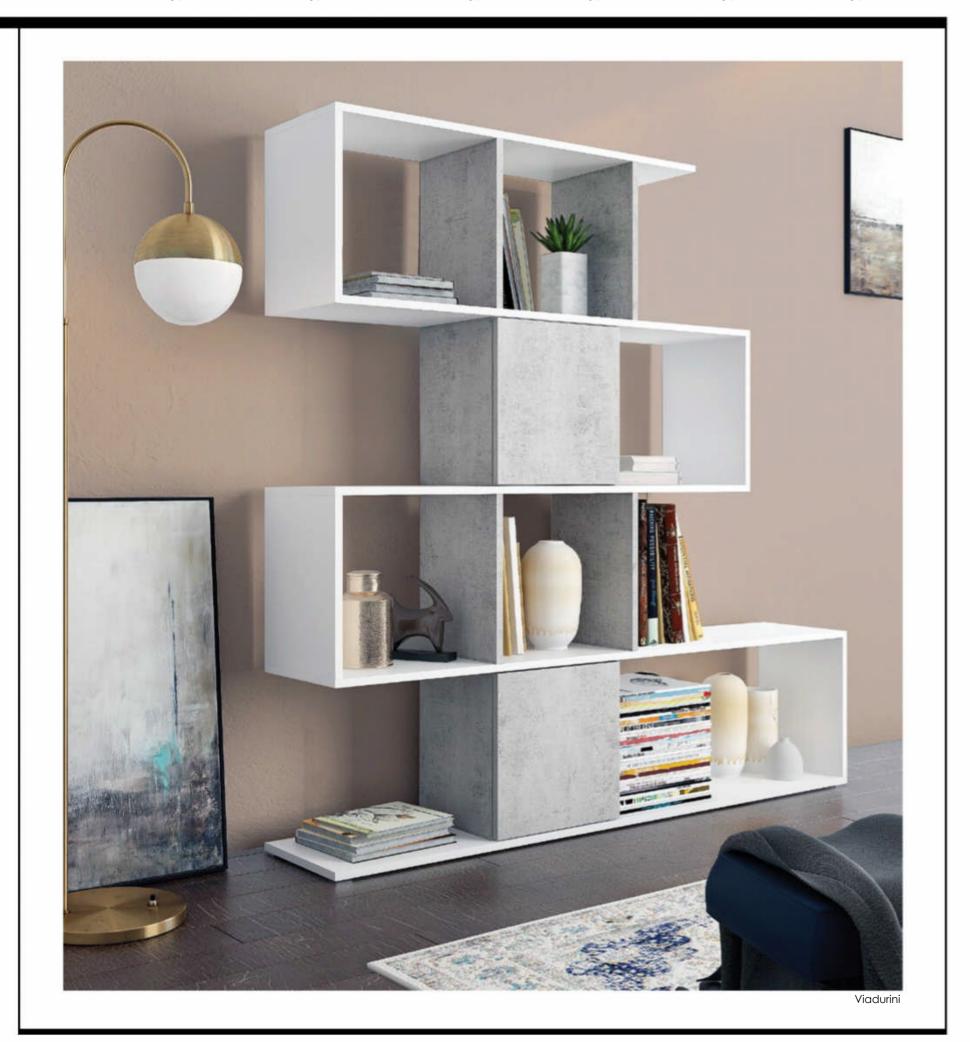
CLOCKWISE FROM TOP: Legs Eleven Brass Pen Holder, **Audenza**; Polo Demitasse Aqua Cup Sets (Set of 2), Good Earth; Halo Apple Watch and iPhone Stand, **Daily Objects**; Corepan Stationery Organiser, **Conkreate**

Add some quirkiness to your home office space desk with smart stationery and favorite devices. Work from home should be fun and easy, therefore break the monotony by allowing some decor styling in the given space and satiate the essence of discipline and positivity.



Ideas

TECH TALK $_{
m pg32}$ COVER FOCUS $_{
m pg33}$ FESTIVE SPECIAL $_{
m pg38}$ TIHG TREND $_{
m pg42}$ TIHG SPECIAL $_{
m pg46}$ DECOR IDEAS $_{
m pg50}$





ART IN TECHNOLOGY

Ever wondered about a television that doubles up as a home decor to improve the aesthetics of the living space. Well, the wait is over. Samsung has introduced a lifestyle TV 'The Serif' that comes with a unique design in the shape of the letter "I". The TV comes with a metal stand which allows it to be placed wherever the user wants, and the stand can be removed to place The Serif on a shelf or table. The Serif uses Samsung's Quantum Dot Technology and has an Active Voice Amplifier feature. It is also HDR 10+ certified and can upscale everything to 4K using its AI Upscaling technology. The Serif also has NFC connectivity and one has to simply place or tap a smartphone to the top of the TV to connect.

Research: Ruhi Singh

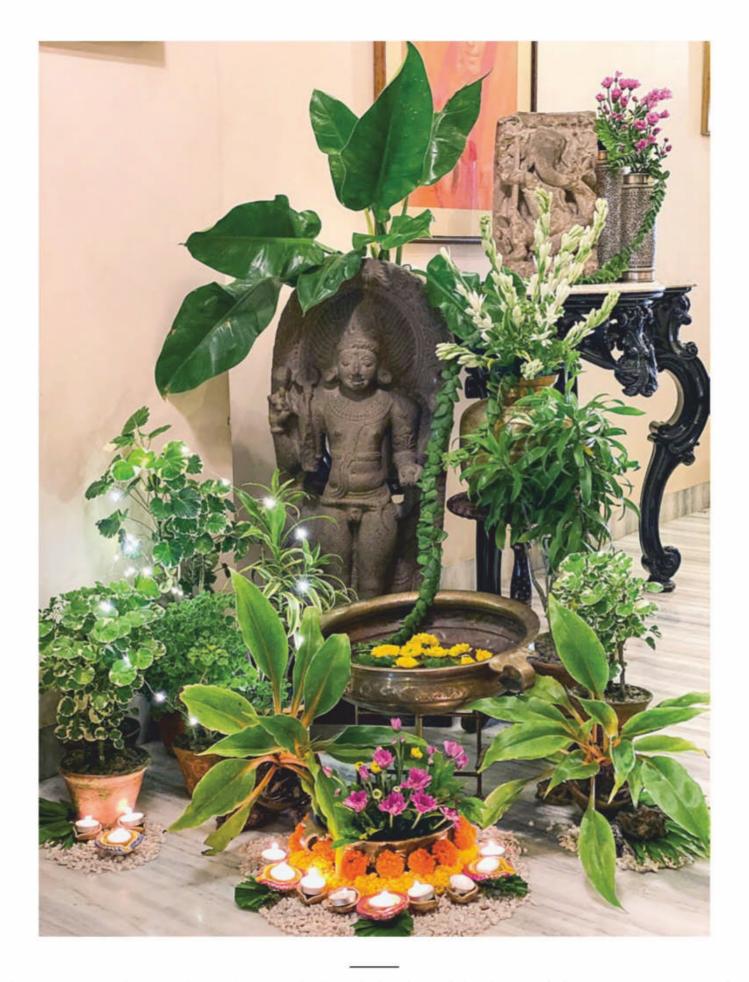
**The Serif is available in three sizes 43-inch, 49-inch, and 55-inch and these are priced at ₹83,900, ₹1,16,900, and ₹1,48,900. This lifestyle TV will be available only on Amazon, Samsung's official online store Samsung Shop and select Samsung Smart Plazas



DECOR INFULL SWING

To feel the festive vibes, it is mandatory to create that environment around you. We have got creative minds and decor enthusiasts Neha Jhunjhunwala and Ankita Rai to get every inch of your home into a vibrant and colourful spirit

Research: Ruhi Singh

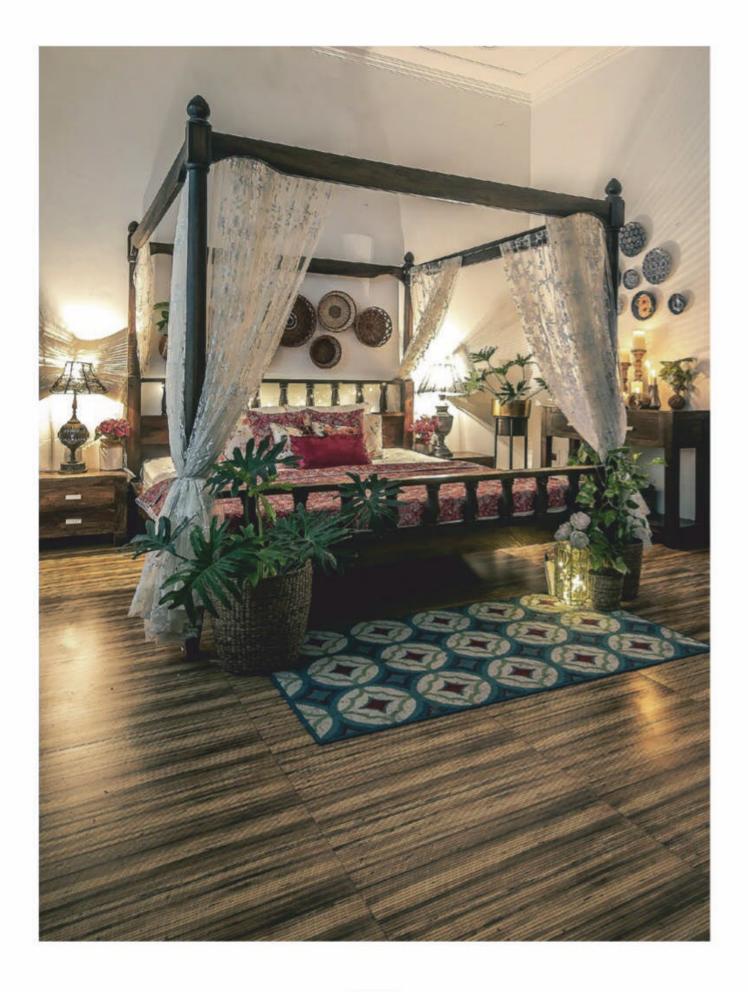


"Dressing up your home is an integral ritual during this time of the year. For me, the heart of the home, the entrance should be warm and inviting. Using different sized plants helped create an array of textures, shapes and colours. A mixture of yellow and orange Marigold, thrown in with accent pink coloured Chrysanthemums creates a soothing harmony, transferring a sense of calm and festivities, all at once. An urli or round matkas with floating flowers, diyas and some rice lights complete the look"

Neha Jhunjhunwala (@design.on.the.go)

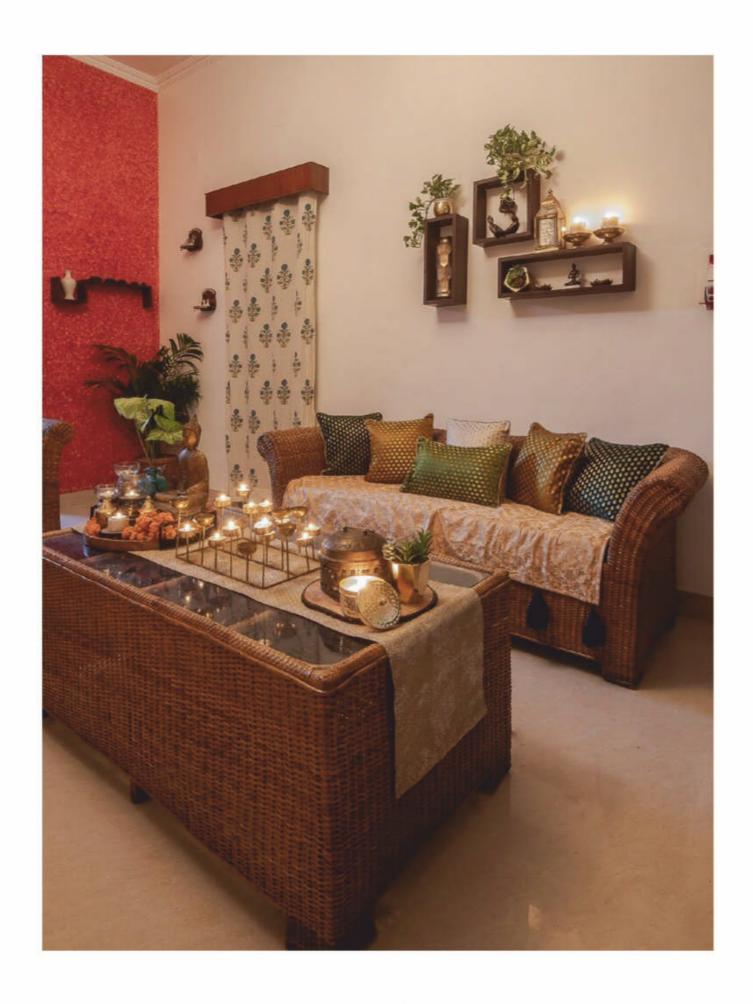


"The joy of communal eating during festivals is heightened. Using the right colours and light creates a fun, cozy and even more appetizing eating experience. The table is well lit with diyas keeping the spirit of the festival of lights alive, in every bite. Oranges and yellows used in the flowers, mats and napkins and a touch of red in the shimmering coaster are some colours which always pop well on a wooden or neutral coloured dining table."



Setting up the mood with lights and candles is my go-to for bedroom decor. Fairy lights instantly add the festive vibes and so does the colour red. I have never ignored bedroom decor during festivals as this is the space which reminds me of festivities as soon as I wake up. Lastly, add nature as much as possible for an instant vibrancy.

Ankita Rai (@ankita.s.rai)



"My love for rich indian weaves and brocade is my go-to fabric for festivals. For me nothing speaks festivals more than candles, brass figurines and fresh Marigold. The earthy colour palette depicts my love for nature and how I want to merge the outsides inside."

Ankita Rai (@ankita.s.rai)



LUMOS MAXIMA

Bring home some exquisite candles and candle holders into your home to spread that festive cheer this year. Browse through and be inspired by their positivity inducing brightness, uniquely envisioned to enhance your space.

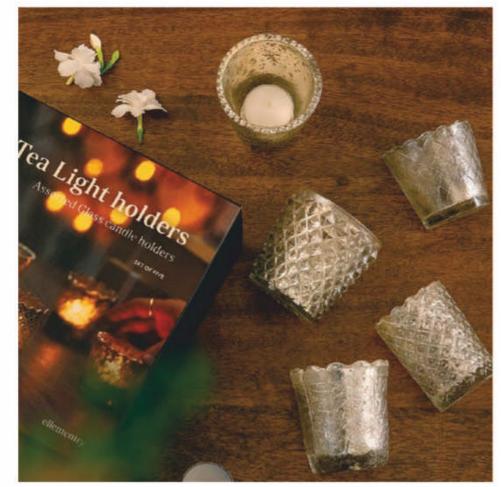
Research: Arushi Chaturvedi

CLOCKWISE FROM TOP: Celeste Frosted Glass Collection, Smii Senses; White Glass Table Candle Holder By Global Glory, Pepperfry; Piller Candle Holder Mercury Glass Metal Framing Silver, Beyond **Designs Home**

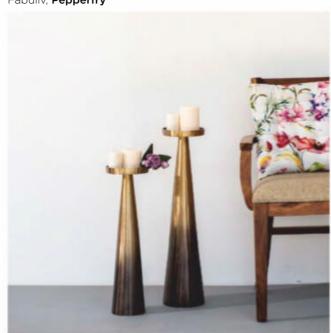


Don't feel limited by the idea of a simple candle lit dinner. Aromatic candles and magnificent candle holders can light up your home during varied occasions, by bringing in a delightful interplay of light and shadow to your festivities.





CLOCKWISE FROM TOP: Tea Light Holders Set of Five, **Ellementry**; Sky-dweller (Ode to Sun) Floor Candle Stands Set of 2, **The Decor Remedy**; Linen Metallic Candle Holders Set of 3 with Wooden Tray, **Lighthouse Candle**; Paan Candle, **No-Mad**; Wood Table Candle Holder by Fabuliv, **Pepperfry**









Festive Special









CLOCKWISE FROM TOP: Calm Premium Scented Candle, **Aroma India**; Fergana Candle Votive, **Good Earth**; Scented Candles, Aroma India; Candle Holder by Global Glory, **Pepperfry**; Gilaas Candle RAATRI, **No-Mad**; Candles, Nestasia

Candle holders are a great way to buy a piece that serves as a stagnant decor element while the candle is not lit, and upon being lit, it adds vivid luminosity to your interiors, especially during the festive season.





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Lamps and other lighting fixtures, in addition to being as beautiful decor additions, also serve the purpose of highlighting all that is best about the other elements of any space. Here are some choices that will provide both appropriate illumination and aesthetics for your cherished spot.

Research: Arushi Chaturvedi

Lights are a great way to enhance any space in the most subtle yet impactful manner. A light fixture is a cost effective way of adding new zest that doesn't cause a disarray to your previously designed space.



TIHG Trend





CLOCKWISE FROM TOP: Bon Jour Versailles Table Lamp, Flos available at **Sources** Unlimited; Coral Brass Lamp, Studio Metallurgy; Volcano Lamp, Sergey Makhno Product; Sapphire Blue Crystal Chrome Finish, Lalique available Emery Studio; Disc Lamp with Floral Twist, FLOFT Studio



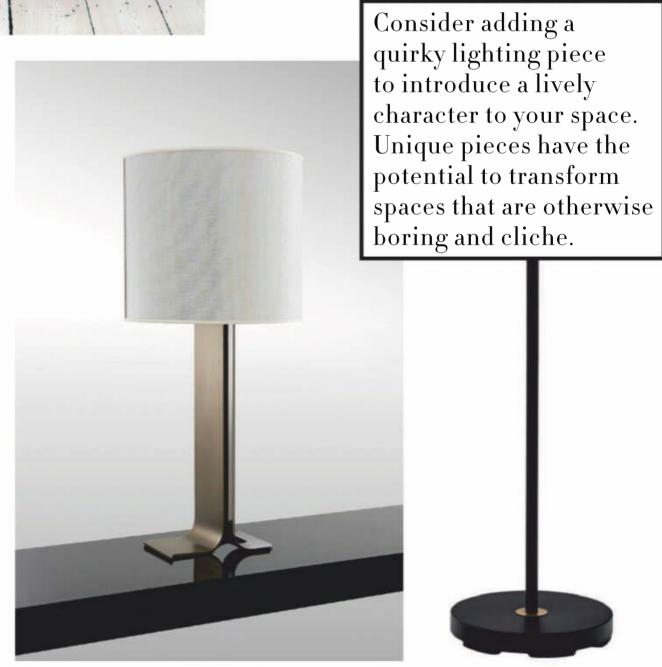
Available in varied styles, pick a lighting fixture that goes well with the rest of your interiors. You can choose something that melds well, or make it that enhancing accent piece that leaves everyone spellbound.

TIHG Trend













It is not just the look of a lighting fixture itself that has impact on the interiors, but also the look that it grants to every interior element with its luminosity.
Therefore consider the kind of light that would best serve your space and then make a call.

CLOCKWISE FROM TOP: Stack em Suspension Lamp, **Mother Gone Mad**; Vitamin M Light and Pina Light, Sergey Makhno Product; Moonlight Shimmer Chandelier, The White Teak Company









TIHG Special



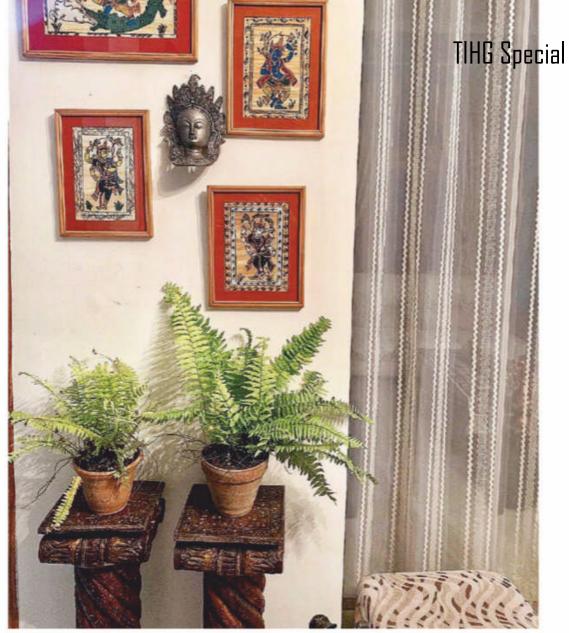
• Snake Plant (Dracaena Trifasciata)

- Rubber Plant (Ficus Elastica)
- Crown of Thorns (Euphoria Milli)
- Cactus and Succulents
- Jade Plant (Portulacaria Afra)

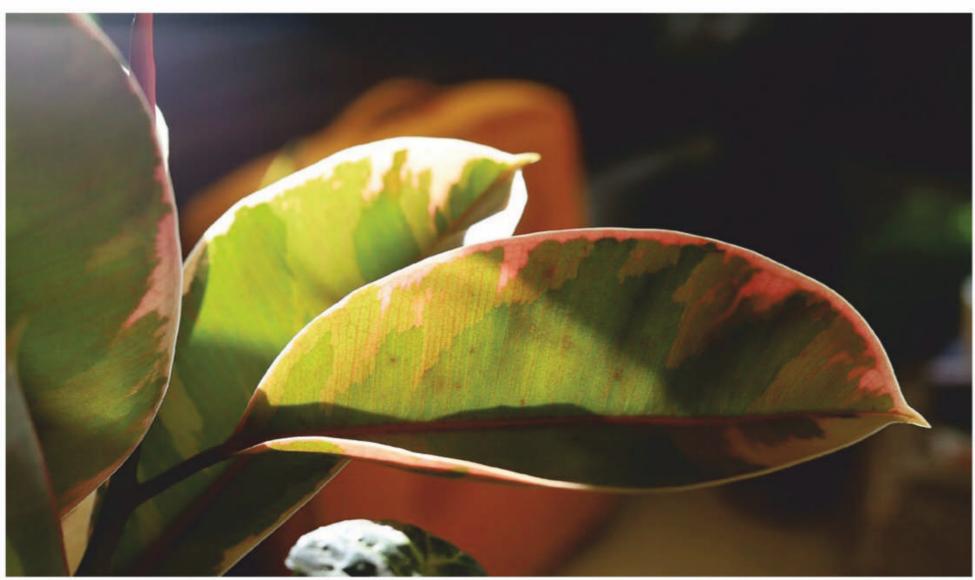
Although one might be a pro in the garden yet hesitance is natural when translating skills to window sills. But adding mother nature to the home enables happy hunkering at home. Some misconceptions like misting plants increase humidity, plants grow bigger in bigger pots, greens not safe for pets etc, needs to be punctured.

Discussing the fictional side of things, Visual Arts Enthusiast Aprajita Bansal remarks, "People get scared when the leaves of their plants turn yellow. Yellow leaves are not always a sign of dying. Sometimes leaves turn yellow because they are old. If you see one or two yellow leaves on your plants, just remove them. And the other misconception that most of the people have is that they need to follow a proper schedule when it comes to watering the plants. No one can define a watering schedule for your plants. Every plant's requirements are different in different weather conditions and locations. The best way to know if your plant needs water is by digging your finger into the soil and to check if the top inch of the soil is dry. Only then water your plant." Nevertheless, indoor plants are always a boon for sprucing up any space, a refreshing addition with air purification benefits. In places with diverse yet tropical climatic conditions like India, plants are saviours. "India has huge geographical variation, and plants will differ in every location based on the climate. A plant which does well in South India throughout the year might go dormant in North India during harsh winters. Naming few houseplants suiting Indian climate, Xanadu,





Yashika Bisht (@palasah_jivika)



Prachi Khasgiwala (@upliftingdepictions)

Peace Lily, Rubber Plant, Pothos, Song of India , Pink Aglaonema, Areca Palm, Snake Plant." says Yashika Bisht, HR Professional & Plant Enthusiast. It's said that the plants have enough spirit to transform our

limited vision - follow some thumb rules for these companions and you are good to go!

Decor Ideas





Nothing can beat a setting that gives you a chance to aesthetically and experientially optimize your view of the outdoors while still staying in the safety and comfort of home. Look and enjoy the options assembled here to make those cherished outdoor space of yours shine.

Research: Arushi Chaturvedi





A simple way to ensure outdoor accent pieces that enhance your space, and your experience of it, is to pick pieces in organic materials that fit well with outdoor settings, without making it jarring.





Decor Ideas



Outdoor accent pieces cannot be imposed on you. Plan out your outdoor spaces' purpose and then pick pieces that aesthetically enhance your space, which also functionally providing you the perfect piece for your relaxing outdoor space.









COLOUR & TECHNIQUES

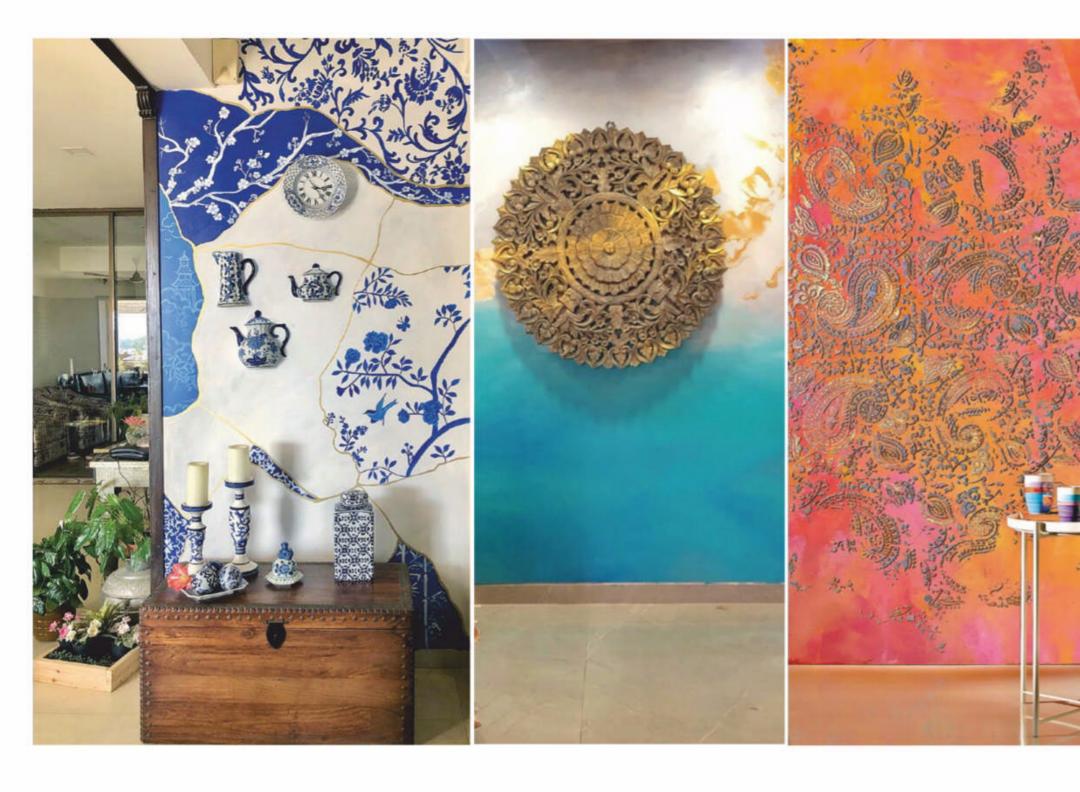
There is no denying that colours have the power to change the mood and ones mental state. In fact the use of colours is the quickest and easiest way to bring immediate change in any room. We spoke to artist and psychologist Kanak Nanda to get more informed about the trends and techniques in colours for the upcoming season.

Research: Ruhi Singh

As a designer, I would say "colour has power". It evokes different moods and even changes the way people feel in a space. As an artist, I work with different colour combinations, textures, murals and techniques, to reflect the client's personality and create spaces that tell their story. Being surrounded with art and colours most of the time, I can easily say that painting walls is much more than just deciding on the paint colour. A few interesting and decorative wall painting techniques when mixed with various colour combinations can make the walls of any home visually more attractive and dramatic.

The first and only formula to start is don't be afraid to use colour. And then these are some of the trending techniques and colours this season.





OMBRE TEXTURE

An artistic technique that's stunning and mesmerising is the ombre texture. Goes amazingly for a bedroom and works for a bohemian and shabby chic theme.

Colours to go

- Lavender is romantic, sensual, creative and artistic.
- Olive colour stands for a new beginning and organic touch.

Tip:

An ombre furniture piece also works great for a living room.

COLOUR WASH

A beautiful and subtle technique that adds texture and depth to any space. It works very well for a home office, which is all about productivity, that will keep your energy focused and also have a calming effect

Colours to go:

• A yellow hue infuses energy and optimism into the room to enhance creativity.

COLOR BLOCKING

Often associated with the pairing of two or three totally different colours; bright geometric combinations or even something catchy like a large circle of a different colour on the wall. It can be monochromatic versions too with different hues of the same colour. Cool, modern and eye catching, this effect will compliment your modern dining area and kitchen.

Colours to go:

- Pink + green something about tropical greens with cool pinks just works, creating a refreshing feel.
- Coral is spicy, exotic, expressive and influential

and combines well with blue which is a refreshing hue with a calming appeal.

RAW LOOK

Concrete and rust textured walls to create an Industrial inspired cozy bar area or reading corner.

Colours to go:

• Greys and browns are a trans-seasonal neutral hues that goes well with a lot of colour combinations.

MURALS

It provides visual art to any room, from living rooms to hallways, to bedrooms to kitchens, with an endless variety of designs available from abstract to geometric, gigantic florals to dreamy landscapes, etc. They are one-of-a-kind, dramatic and eye catching, which makes them a unique alternative to standard wallpaper.



Ethnically Yours

Connected to your roots and infused with the energy of today, decor pieces assembled here bring together Indian motifs, prints, colours, patterns and materials that are visually impactful. Vibrancy and warmth from these are truly an irresistible temptation.

Research: Arushi Chaturvedi



CLOCKWISE FROM TOP: Etched Plates, Baarique; Planter, The Purple Turtles; Tokyo Trunk, Home Glamour











CLOCKWISE FROM TOP: Hand Painted Pichwai Work Cabinet, Fanusta; Wooden Novelty Wall Shelf in Multicolour by Shree Nakoda Exports, **Pepperfry**; Minikin Accent Set of 2, Ellementry; Liora Chikankari Pouf, The Nascent

Just that dash of traditional aesthetic added into your home can be the change that acts as a joyful visual reminder of the festive season. The refreshing change can be an energizing and positivity inducing step.

TIHG Decor









Ethnic materials like copper and age old patterns/motifs infused into decor elements are available in innovative forms that provide a unique vibe to your space. Revisiting these traditional home elements is the growing trend in decor that is sure to make an impact.

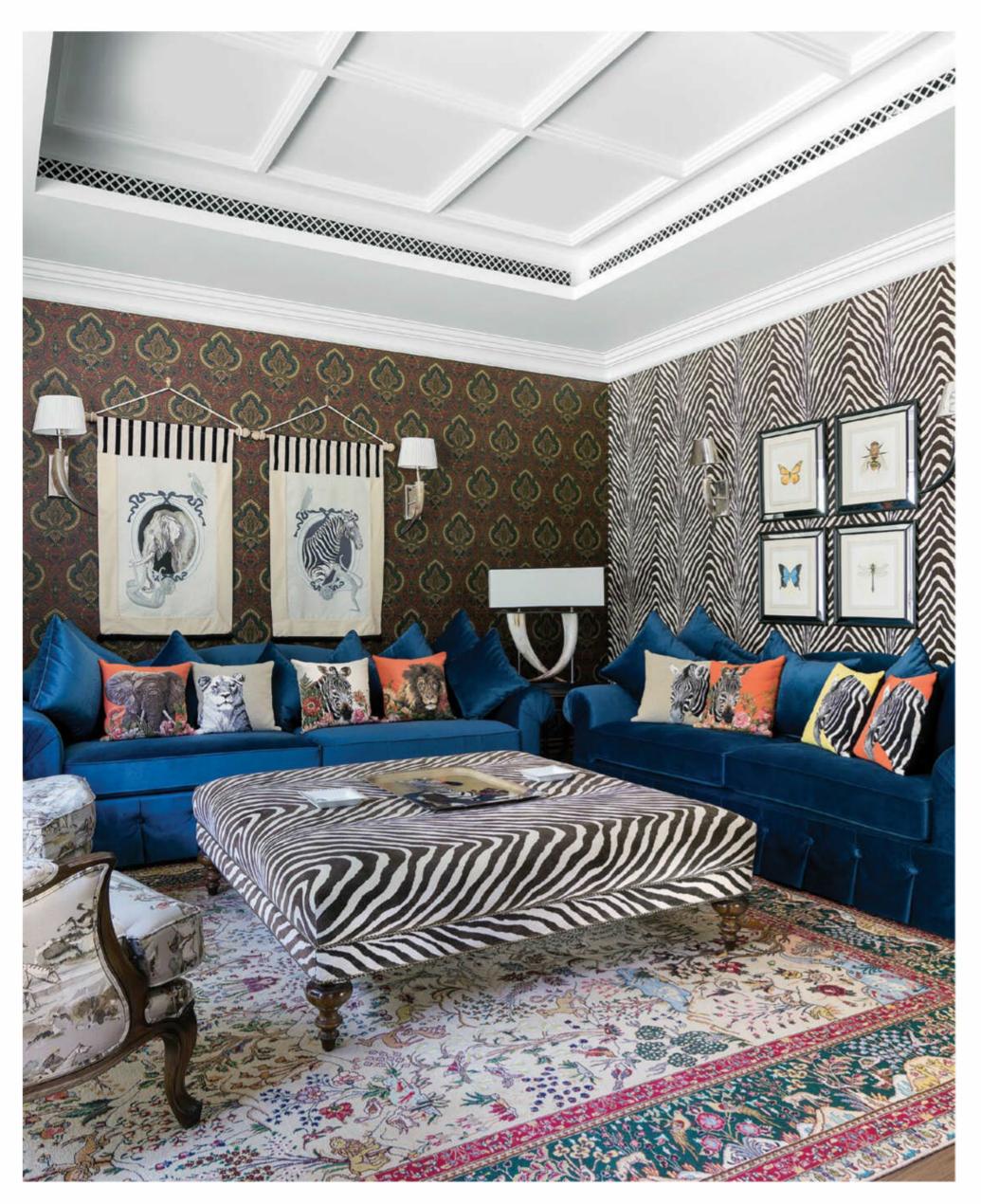
> CLOCKWISE FROM TOP: Dry Fruit Wooden Basket, The Decor Remedy; Classic Mirror Wooden Crafted with Brass Finish, Elephant Sculpture Handcrafted Solid Wood with Base Stand, **Beyond Designs Home**; Traditional Kitchen Set Up, Indian Antique Quest; Black & Gold Buti Floral Blockprint Mashru Silk Cushion Cover, House of Ekam

Lifestyle

IDEAL LIVING $_{
m pg58}$ FEATURE $_{
m pg64}$ CHIC SPACES $_{
m pg70}$ FOOD FETISH $_{
m pg73}$ GREEN HOUSE $_{
m pg78}$







Ideal Living



different story of class and style has been uniquely exemplified in each corner of this elegant home. Walk into

this striking home located in the plush Lutyen's Delhi location, where the traditional structure is preserved while the insides are glamorously revamped to create a statement by the visionary Shaunali Nanda of Sloane Luxury Interiors. The impeccable vision formulated by her was emblematic of the home's surroundings, where the theme, she reveals, was to maintain classical and traditional aesthetics, while "upholding harmony and balance of an everlasting design."

The 1200 yards ancestral home, was kept simplistic on the outside by utilizing French windows, but as one enters the property, the tempered infusion of what is the traditional style of Lutyen's Delhi with an English home. Classic mouldings line the main foyer, which along with harlequin flooring are setting the stage for the visionary delight that is to follow. The main living area is a definite highlight, with the celebration of ivory and cream hues, with soft touches of pink and mint green that lift it up. To create a warm and inviting setup, remarkable floral and fringed ivory seating is configured around a marble carved fireplace. And as one moves further ahead this space expertly transitions into a warm study, where navy blue sofas create visual dynamism.

Shaunali explains that "practicality and comfort which caters to the family living remain the supreme priority" for her. And boy is that evident in the home's overall design! The dining room with its twin mahogany crotch cross

Home Profile:

The Owners: Private **Location:** New Delhi Room: Living, two dining rooms, five bedrooms, three study rooms, two lobbies, two powder rooms and a pool lounge

Decor: Transitional Classic **Designers:** Sloane Luxury Interiors by Shaunali Nanda **Images:** Deepak Aggarwal







Offering varied spaces that serve the dynamic needs of the owners, the home boasts of a family lounge that offers an open and warm environment that is perfect for familial healing and bonding.





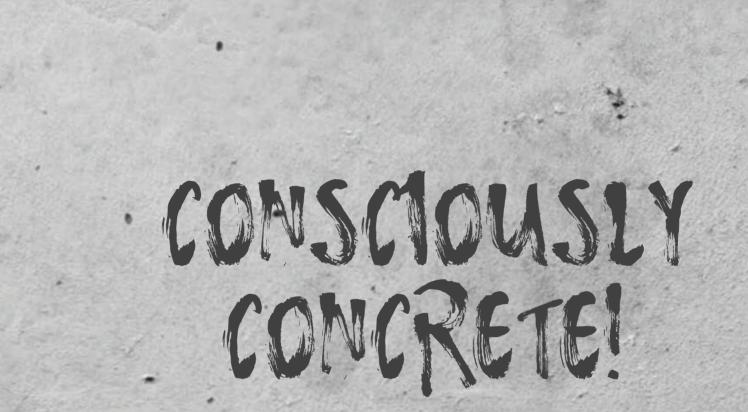


Materials like wood and metallic accents have been carefully chosen, along with the prints in various spaces, to convey the message of elegant sophistication and warm glamour of classic homes, both in Lutyen's, as well as in Chelsea.

banded dining tables, and classic regency chairs that are embroidered with Victorian floral patterns, create the perfect space for socializing and enjoyment. Attached to this space, through French doors, is the dream-like pool room with its vibrant tropical-themed wallpaper, replete with parrots and palm print imbued beauty. Tropical, handembroidered cushions of this rejuvenating space, along with the rest of the elements, are all geared towards aiding this tropical vision.

The first floor of the home, accessible through a grand staircase, gives way to spaces that are meant specifically for the family's downtime. Here is located the family breakfast and lounge area which are other notable examples of the customized brilliance of the designer's creative vision. And much like the white Duco here that is fully panelled and stacked with curios, books and floral art inspired wallpaper, this home too is a warm statement where the comfort of the owner's and the aesthetic magic of exquisite interiors are balanced by the skilled and gifted design hands of Shaunali.





It almost goes without saying that CONCRETE is the new trend in interiors. From statement walls to textured floors, these grey designs have now become a focal point. Convincing and off beat, let's check out how these phenomenal designers have charmingly justified concrete to be one of the best choices in decor!

Research: Yukti Kasera

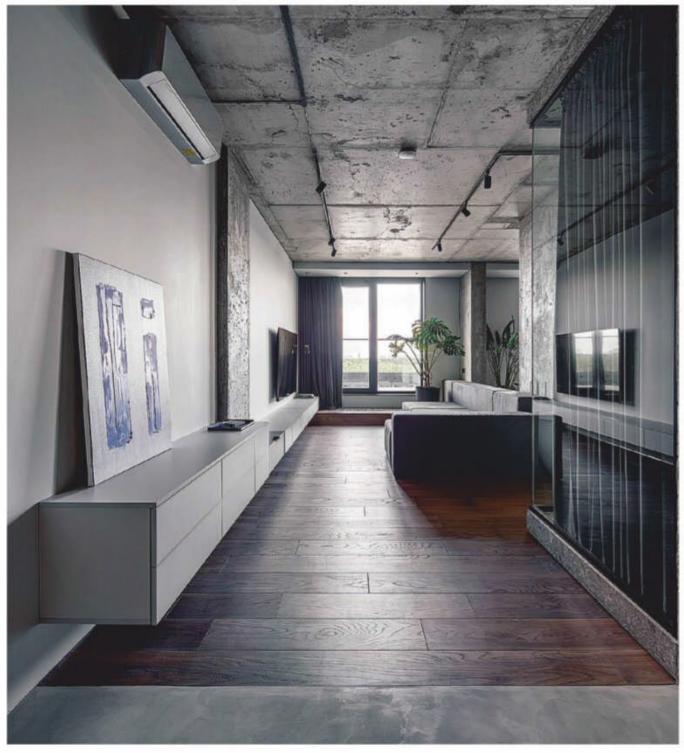
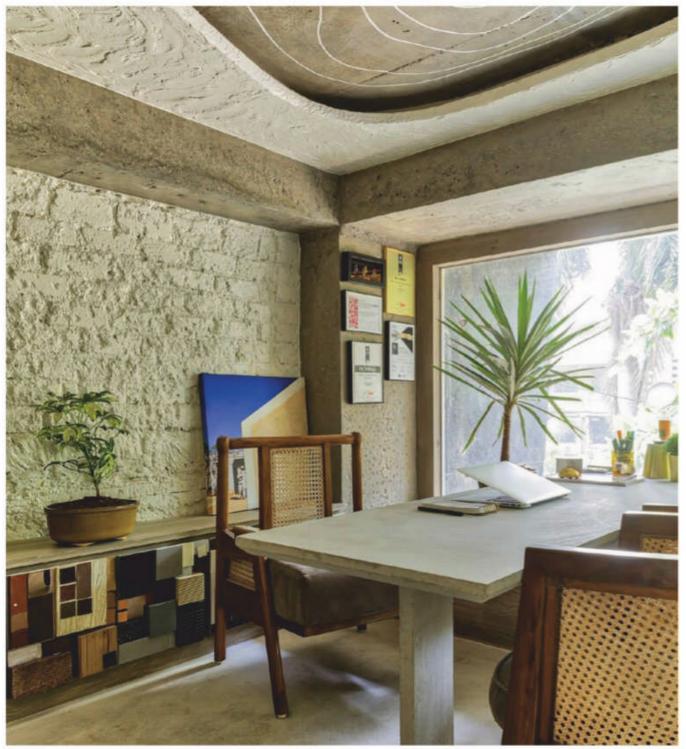


Image: Andrey Bezuglov

Project: RYBALSKY Apartment

"We would not call concrete material in Interiors is a rising trend. Some design elements were always there since they were discovered. Concrete as well. In general we like to use original, raw, natural materials and unpolished textures. In Rybalsky we decided to maximise the ceiling height, in order to steal even a few centimetres more from what we have. All concrete is originally made by a construction site developer. All concrete surfaces remained basically unchanged in their texture, we only varnished it with matt effect," KATERYNA VAKHRAMEYEVA & DAN VAKHRAMEYEV, FOUNDERS, FILD.



mage: Pulkit Sehgal

Project: Two Parallel Walls

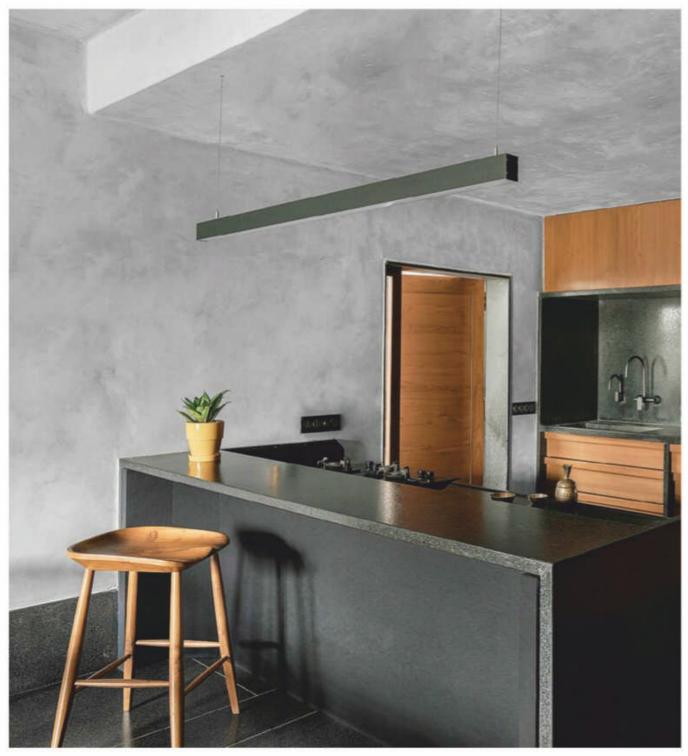
"Concrete and polished concrete narrates the raw beauty of the structure and that makes it so desirable. Some products like microtopping make concrete applicable on surfaces unimagined and that makes concrete truly versatile. And this is not just limited to floors, walls and ceilings anymore, there are some fabulous designers who are even making lifestyle products and interiors accessories including lights out of concrete. The basic characteristics of this moldable material is its biggest asset, and it constantly challenges a designer to innovate and make yet another masterpiece out of the same material," ANU CHAUHAN & PRASHANT CHAUHAN, FOUNDERS, ZERO9.



mage: Tejas Shah Photography

Project: The Retreat

"The Modernism movement in the 1960s gave rise to using the expression of exposed concrete in interiors. Currently, the world is seeing a movement towards simpler and slow living, and focusing on wellness. Concrete is thus being spotted across a host of newer projects that talk of simplicity in living and being more true to the materials. In the present scenario, concrete is increasingly being used with more finished and opulent surfaces to create a sense of contrast and balance in the spaces. New pigments also offer the possibility of using concrete in a host of colours, that offer a raw and tactile surface finish, making spaces more warm and comforting," KETA SHAH & VARUN SHAH, PRINCIPAL ARCHITECTS & CO FOUNDERS, WORKSHOP INC.



mage: Fabien Charuau

Project: T House

"The subtle use of Concrete expresses the Truth behind the process of "Making of a Building". It also helps in relation between exterior and interiors, use of similar materials and trying to get the outside to inside. Also as a studio philosophy, we always try to use the materials in their inert form and natural finishes. Bold earthy undertones of the cement textured walls paired with other natural Teak wood furniture and metals set the tone of the space. The hand movement imprints on the cement plaster constantly give a sense of tactility of the process that has undergone to make its architecture. Colors, hence are inspired from nature, with natural floors, hand painted walls in grey concrete that display the rawness of the process," KALPAK SHAH, PRINCIPAL ARCHITECT, STUDIO COURSE.

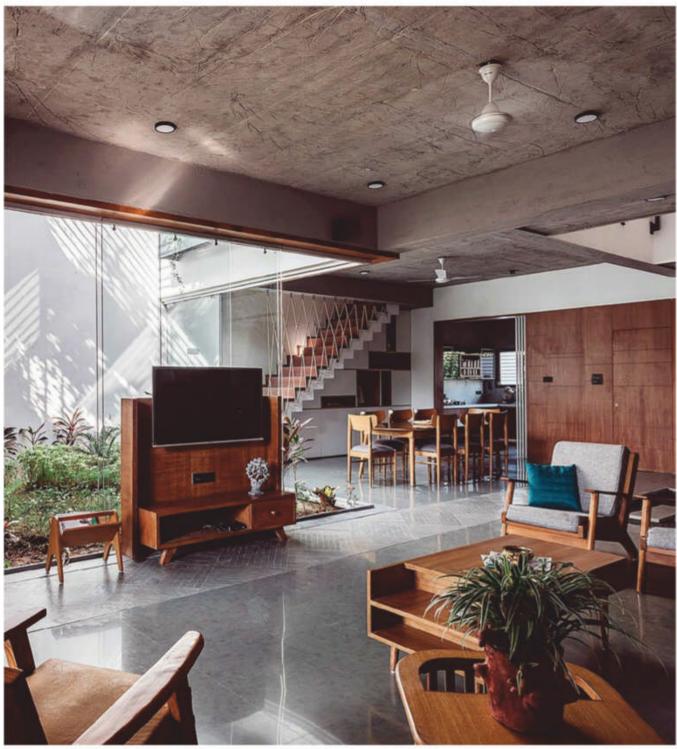


Image: Ishita Sitwala, The Fishy Project

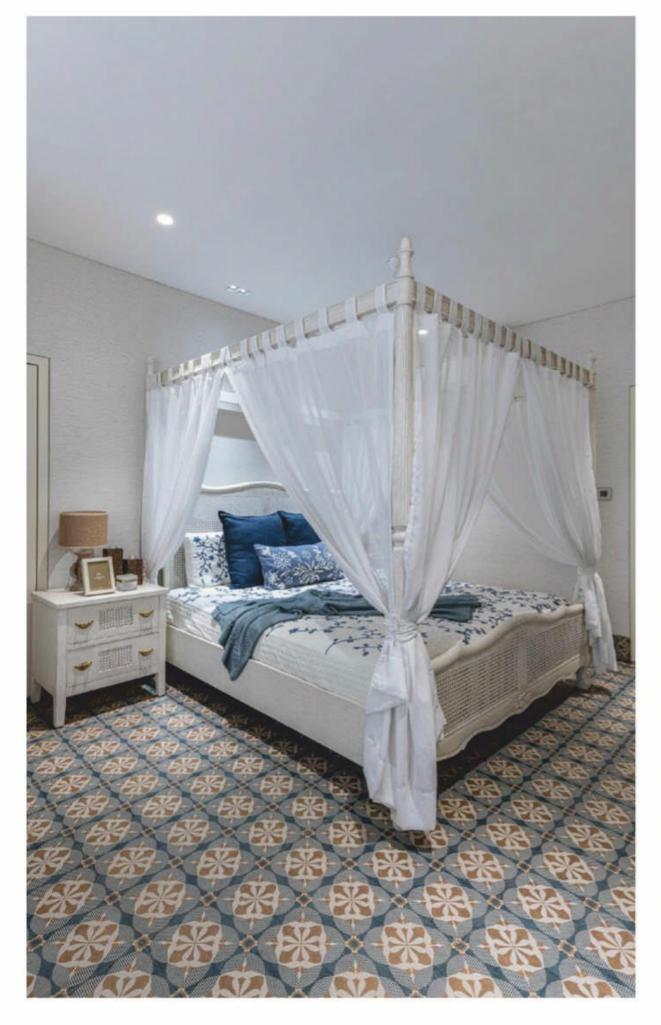
Project: Jungalow House

"Concrete is considered a versatile material due to its property of being low in maintenance, due to its neutral shade and vividness in its patterns and grains. As seen from the point of view of colour scheme, concrete goes with anything which is brought to combination with it. Our practice is more inclined towards being true to the material and to showcase robustness of it. Using exposed concrete in interiors brings out the daunting result in terms of visibility of details and material palette," CHINMAY LAIWALA, JIGAR ASARAWALA AND TARIKA ASARAWALA, PRINCIPAL ARCHITECTS, NEOGENESIS + STUDIO261.

MAGNIFICENT LIVING

With a brief to design a space for a family who enjoys relatives and friends' gatherings and needed a vast garden for two growing kids, the recently completed project in Raipur "The Ahuja House" by Rashi Bothra and Ruchi Gehani of Azure Interiors exudes opulence and elgance

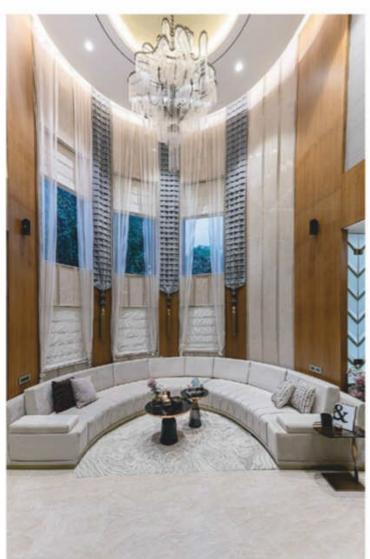
Impressions: Ruhi Singh





Rashi Bothra and Ruchi Gehani Co-Founders and Creative Head, Azure Interiors

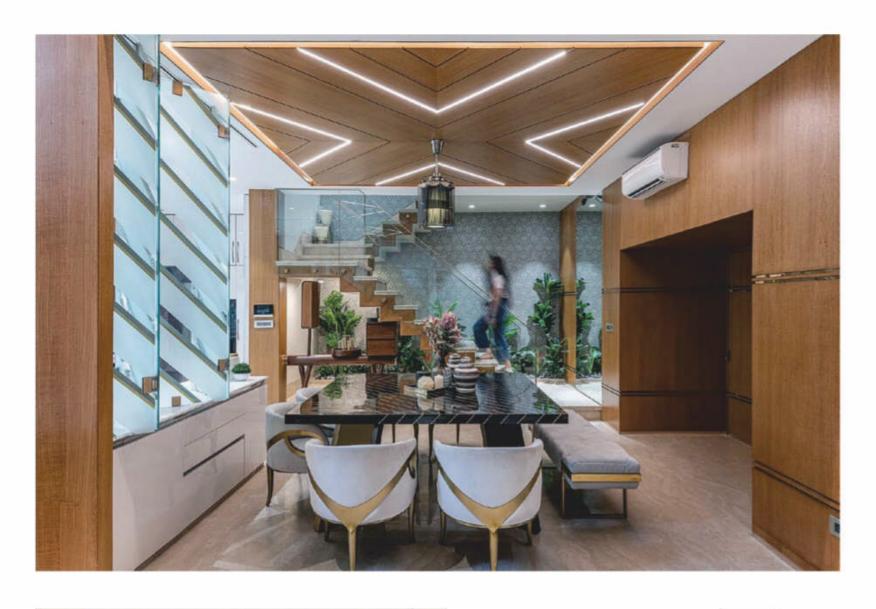
"The colour palette of the house consists of clean neutral colours with a tinge of gold and black in the living room, guest room and master bedroom, balanced with veneer throughout."







"The most challenging part was to bring in natural light into the house without disturbing any part of the structure. We incorporated windows in the curved duplex wall on the east to help the morning light in the house travel."





"It was an old bungalow with classical semi-circled living area which was the most interesting part of the entire house. Even after doing many major changes in the house, we did not disturb the round wall. All we wanted was a spacious and breathable space at the end and we are happy to have achieved that."





Garhwali INFUSION

Grounded in the traditional magic of the Uttarakhand hills, Garhwali food has high nutritional value and earthy tastes, that have largely remained unexplored. Megha Jhunjhunwala, Chef and Founder of Hearth & I, sheds new light on 4 age-old Garhwali recipes, that have been lovingly honed and passed on by the strong women of the Garhwal region.

> Words: Megha Jhunjhunwala Image: Aditi Sharma Design Studio

My love for Uttarakhand, especially the Garhwal region is still a mystery to me. Much before I visited the area, I had dreams about walking the sprawling meadow and hills of this heavenly abode. From 2014, I spent almost five years living and exploring these regions, discovering the unique yet straightforward flavours, iconic to this region. Luckily, my teachers along the way were strong, beautiful Garhwali women, who happily toiled in the fields and forests, bringing back wood and vegetation to cook their family the most nutritious and delicious meals. These inspiring women are the master chefs and secret-keepers of this spectacular cuisine.

Food Fetish



Chainsoo Daal is synonymous to Uttarakhandi Chainsoo GARHWALI food. It is made with a whole black urad dal DAL or even variants of bhatt ki dal (black soya bean). During my stay at

little wonderland, I trekked up to Gwaad Village and met a wonderful farmer family, who were more than willing to teach me some local delicacies. This recipe is from their kitchen. The lady of the house made it with black urad dal, dry roasted and unevenly ground. This dal is generally quite hard to digest, to nullify this effect, it is first roasted making it more fitting to digest.

INGREDIENTS

- 1 cup Urad Dal (split or whole or Black Soyabean
- 2 tbsp Mustard Oil
- 2 cups Water
- 1 tsp Salt (to taste)
- 3 tsp Coriander powder
- 1/2 tsp Turmeric powder
- 1 tsp Red Chilli Powder
- 1/2 tsp Garam masala

FOR TEMPERING

- 2 tbsp Ghee
- 1 Onion (finely chopped)
- 3 Garlic cloves (finely chopped)
- 4 Dry red chillies
- 1 tsp asafoetida
- 1 tbsp Cumin seeds
- Fresh Coriander (chopped)

- Take a pan and put it on the stove on medium flame and dry roast the dal. Once it cools down, blend this dal into an uneven powder.
- Take the mustard oil and heat in a pan. Add the powdered dal and keep storing till it becomes light brown in colour.
- Add all the spices. And cook further for 3-5 minutes.
- Add in the water and let it cook till it boils well.
- In a separate pan, heat ghee and add the asafoetida and cumin seeds and wait till they are cooked. Add the rest of the tempering ingredients, except the coriander leaves. Ensure you do not burn it.
- Add the tempering & coriander leaves to the boiling dal and let it cook for another 5 minutes. Add more ghee if you like at the end.
- Serve hot with Roti or steamed rice.

My first meeting with jakhya happened during a pitstop at Devprayag, on my way to Rudraprayag. We met very close to the stars. I was fortunate and blessed to have



been fed a meal by the Joshi family, who are the descendants of late Acharya, Pt. Chakradhar Joshi. He established Nakshatra Vedh Shala (a prominent observatory) in 1946. I was fascinated to learn so much more about the overall culture and history of this region from them. Meet Jakhya, the Uttarakhandi zeera. It has a subtle nutty aroma which adds unique flavour and crunch to any dish.

INGREDIENTS

- 5 Potatoes (cubed or thick julienne)
- 1/2 tsp Turmeric powder
- 2 tbsp Mustard oil
- 2-3 Dry red chilli
- 1 tbsp Jakhiya

- Heat mustard oil in a heavy-bottomed vessel add the jakhiya and allow to sizzle and splutter. Add dry red chilis and saute for a few seconds.
- Add turmeric and mix well. Immediately add the sliced potatoes and salt. Mix well and place on the lid. Cook on low flame.
- After 5-12 minutes, depending on the size of your potatoes, remove the lid and mix the contents to ensure that the potatoes are cooked properly.
- Remove to a serving bowl and garnish with fresh coriander leaves. Serve warm as a snack or with roti.





On my trek back from Jhilmil Gufa near Rishikesh, I met Rai ke Patte ka SAAG a beautiful tea stall owner. I was starving after a long barefoot walk, and she was kind enough to break some rai ka patta from her own tiny backyard and freshly cook it, served with rotis, while singing a Garhwali song. This is one of the best food experiences I've had in my life, for its simplicity, kindness and freshness. She explained the difference between rai ka patta and sarson ka patta. They are born of black and yellow mustard leaves, respectively. I much rather prefer the first, for its unique mustard zing, which cannot be ignored. Try this recipe with any green leaves you have access to, it's versatile and always on point.

INGREDIENTS

- 1/2 kg Mustard greens, stemmed, trimmed and chopped (or other green mixes like spinach or radish leaves)
- 6-8 Garlic cloves, roughly chopped
- 2 Green chillies, finely chopped
- 2 Red onions, finely chopped
- 2 tbsp Mustard oil
- 1 tsp mix of Mustard & Cumin seeds
- 1/2 tsp Turmeric powder
- Salt

- In a large skillet, heat the oil. Add the garlic, onions, chillies and turmeric powder.
- Cook till brown and slightly crisp.
- Add greens and cook for 4 minutes, stirring occasionally; till the greens look dry.
- Season with salt and serve.

The Himalayan Doughnut, if I may call it so, is a no-fuss recipe and often eaten during festivals as well as evening snacks available in some marketplaces.

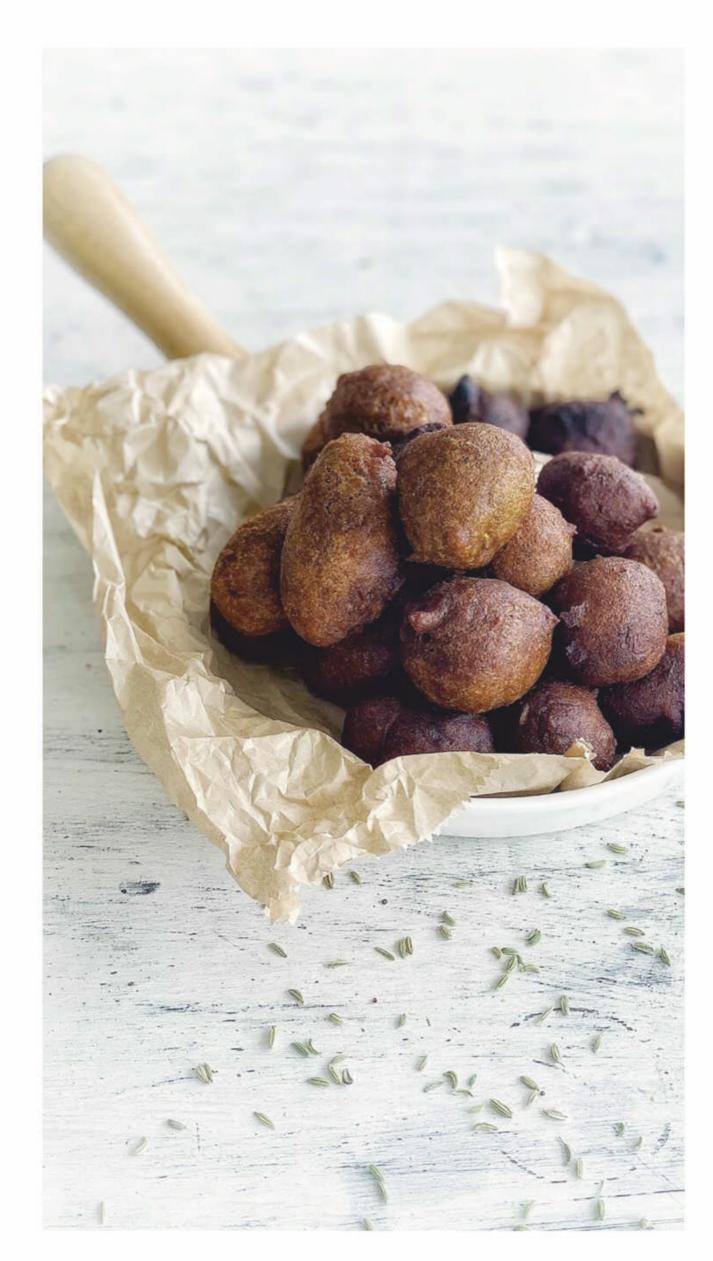


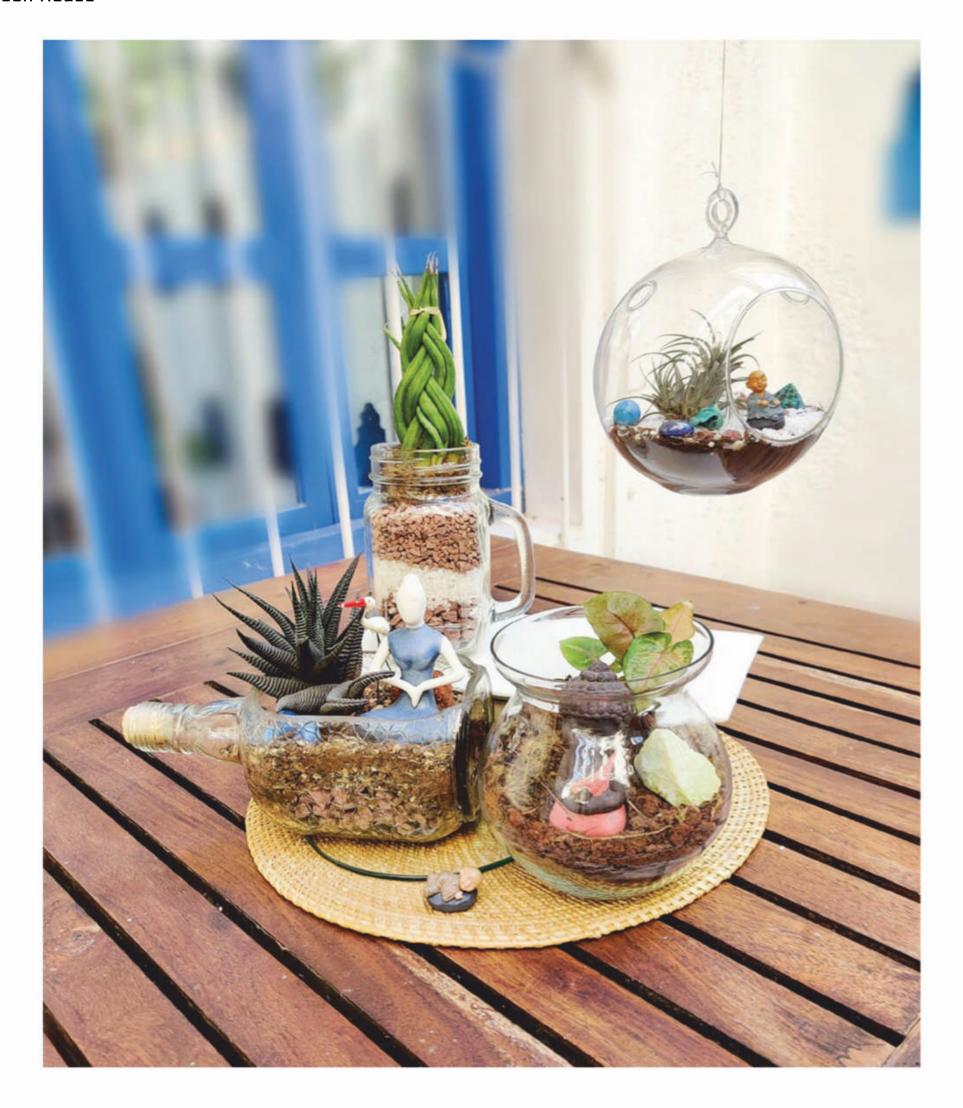
During my second visit to the Barsu village in Uttarkashi, I was met with a local goddess religious ceremony performed by the locals. The air was filled with the songs sung by the farmers there. Gulgula was a part of this celebration.

INGREDIENTS

½ cup Jaggery 1 cup Water 11/2 cup Wheat flour/atta ½ tsp Fennel ¼ tsp Cardamom powder ¼ tsp Baking soda Oil, for frying

- In a large bowl take ½ cup jaggery and ½ cup water. Whisk and dissolve the jaggery.
- Add the wheat flour, fennel, cardamom powder and baking soda. Mix well making sure all the spices are well combined. Further, add ½ cup more water and mix well Beat till the batter turns smooth and silky, using a whisk if you like.
- Cover and rest for 30 minutes or more to get soft and fluffy gulgula.
- Thereafter beat the batter again for a minute making sure the batter has enough airy texture.
- Dip the hand in the water and scoop a tbsp of batter.
- Drop into hot oil ensuring a round ball-sized shaped is attained.
- Stir occasionally and fry on medium flame until it turns dark golden brown.
- Drain off making sure all the oil is drained off.
- Enjoy the gulgula hot or store in an airtight container and have for 2-3 days.





MINI GARDEN

Whether you're looking for a decor element to bring the outdoors in or a unique gift idea, Decor Enthusiasts and DIY Artist Kajal Tyagi shares the process to make this green gift.



Everyone loves plants in their homes and offices. However, with space crunch in urban jungles, there has to be a better way to add greenery to our dull lives. That's where terrariums come into play - they are compact, low-maintenance, and can sit on our office tables or window sills.

Here is a simple DIY guide to creating your own terrarium for yourselves or your loved ones! These terrariums create an ecosystem so unique that the mini-garden created is self-sufficient and requires minimal maintenance. The look of these glass jar mini-gardens is relaxing and soothing to the environment too.

- 1) All you need is transparent glass jars, activated charcoal pieces, pebbles, plants, potting mix, handy tools, decorative pieces, and a spray bottle for watering.
- 2) Choose a glass jar of any size that works for you.
- 3) Place a layer of coal and top it up with pebbles. This will help in maintaining moisture and removing toxins.
- 4) Position plant(s) of your choice along with potting mix for nutrition and stability for them.
- 5) Use miniature garden accessories to decorate your terrarium.
- 6) Professional tip: Use similar kinds of plants in one terrarium. Eg. don't mix cactus with succulents in a single terrarium.

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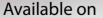
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